

TRADE PUBLICATIONS & LICENSORS

MEMBERSHIP BENEFITS

Join today and engage with these services at no or discounted costs.

MEMBERSHIP SERVICE	VALUE	ASSOCIATE III Trade Publications	DESCRIPTION
Membership Fee < \$10M in sales	\$2,000	\$1,000	
Membership Fee > \$10M in sales	\$5,000	\$2,000	
THE INSPIRED HOME SHOW			
Booth Space - Raw	\$44/FT²	\$20.50/FT² (\$4 TARIFF RELIEF DISCOUNT)	
Booth Space - Kiosk	VARIES	AVAILABLE	
Show Badges	\$1000/BADGE	AVAILABLE (PER SQ FT)	
Sponsorship Opportunities	VARIES	AVAILABLE	
Publication Distribution - Onsite Bin	\$1,000	\$500/BIN	
Publication Distribution - Onsite Handout	\$10,000	\$3,500	
EXECUTIVE EDUCATION & NETWORKING			
CHESS - Attendance	\$3,000	DISCOUNTED	Annual executive networking and educational conference
CHESS - Sponsorship	VARIES	AVAILABLE	
Member Company List	\$2,500	INCLUDED	
INTERNATIONAL SERVICES			
IBC Global Forum	VARIES	DISCOUNTED	Annual export-focused conference features global market updates and insights from the U.S. Commercial Service on emerging opportunities for housewares.
Trade Missions	VARIES	AVAILABLE	Travel to target countries and visits with local retailers Must be directly affiliated with an IHA member.
Pavilions	VARIES	AVAILABLE	
PRODUCTIVITY TOOLS & RESOURCES			
Government Affairs - Content	\$2,500	INCLUDED	
Connect 365	\$5,000	INCLUDED	
VIRTUAL EVENTS & EDUCATION			
Live and On-Demand Webinars	\$1,200	INCLUDED	Access to live-webinars library of webinars
HOMEPAGE NEWS			
Editorial		INCLUDED	
Special Reports	\$3,000	INCLUDED	
Advertising	PER RATE CARD	AVAILABLE	Comprehensive digital advertising opportunities across HomePageNews.com and the HomePage News Daily Digest.

* Discount does not apply to pavilion participants.

* Must be directly affiliated with a current IHA member.

** Does not include hotel drop fees.

** Must be directly affiliated with a paid member/exhibitor at The Inspired Home Show.

For more information on membership, contact Jessie DesRochers at
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LEARN MORE AT [HOUSEWARES.ORG](https://housewares.org)

