

MANUFACTURER REPRESENTATIVES

MEMBERSHIP BENEFITS

Join today and engage with these services at no or discounted costs.

MEMBERSHIP SERVICE	VALUE	ASSOCIATE IV Manufacturer Representative	DESCRIPTION
IHA Membership	\$2,000	\$500	
REP CONNECT			
Rep Directory	\$500	INCLUDED	Inclusion in searchable database for manufacturers
Premium Placement	\$300	INCLUDED	Premium placement providing maximum visibility
THE INSPIRED HOME SHOW			
Show Badges	\$1000/BADGE	FREE	
Rep Hospitality Suite Access (Monday-Thursday)	\$250	INCLUDED (5)	Additional entry at \$25/person
Registered Buyer List (Post-Show)	\$2,500	INCLUDED	Includes name, title, company, address and telephone (where available)
EXECUTIVE EDUCATION & NETWORKING			
CORE Meetings (2 in person, 4 virtual)	\$3,000	INCLUDED (PRINCIPAL ONLY)	Quarterly virtual networking meetings offered through eight regional groups.
CHESS	\$3,000	\$1,000 (PRINCIPAL ONLY)	Annual senior-level conference for industry leaders, offering strategic education, direct access to high-profile experts, and networking opportunities with fellow decision-makers.
Government Affairs – Content	\$2,500	INCLUDED	Information and updates from IHA's Washington, D.C. affiliates.
INTERNATIONAL SERVICES			
International Business Council Membership	\$3,000	INCLUDED	Access to International Information and networking.
IBC Global Forum	VARIES	50% DISCOUNT	Annual export-focused conference features global market updates and insights from the U.S. Commercial Service on emerging opportunities for housewares.
Trade Missions	VARIES	50% DISCOUNT	Travel to target countries and visits with local retailers Must be directly affiliated with an IHA member.
VIRTUAL EVENTS & EDUCATION			
Live and On-Demand Webinars	\$1,200	INCLUDED	Insightful webinars on timely topics, plus a deep library designed to support your business growth and industry knowledge.
HOMEPAGE NEWS			
Editorial		INCLUDED	
Special Reports	\$3,000	INCLUDED	
Advertising	PER RATE CARD	AVAILABLE	Comprehensive digital advertising opportunities across HomePageNews.com and the HomePage News Daily Digest.

For more information on membership, contact Jessie DesRochers at jdesrochers@housewares.org or +1.847.692.0105

LEARN MORE AT [HOUSEWARES.ORG](https://housewares.org)

