

HOUSEWARES INDUSTRY SERVICE PROVIDERS

MEMBERSHIP BENEFITS

Join today and engage with these services at no or discounted costs.

MEMBERSHIP SERVICE	VALUE	ASSOCIATE I Industry Service Providers & Consultants/Exhibitors	ASSOCIATE II Industry Service Providers & Consultants/Non-Exhibitors	DESCRIPTION
Membership Fee < \$10M in sales	\$2,000	\$1,000	\$2,000	
Membership Fee > \$10M in sales	\$5,000	\$2,000	\$5,000	
THE INSPIRED HOME SHOW				
Booth Space - Raw	\$44/FT²	\$20.50/FT²* (\$4 TARIFF RELIEF DISCOUNT)		
Booth Space - Kiosk	VARIES	AVAILABLE		
Show Badges	\$1000/BADGE	AVAILABLE (PER SQ FT)	INCLUDED (1) for < \$10M INCLUDED (3) for > \$10M	
Sponsorship Opportunities	VARIES	AVAILABLE		
EXECUTIVE EDUCATION & NETWORKING				
CHESS - Attendance	\$3,000	\$2,000	\$2,000	Annual executive networking and educational conference
CHESS - Sponsorship	VARIES	AVAILABLE	AVAILABLE	Gain executive-level exposure and connect with top decision-makers
Member Company List	\$2,500	INCLUDED	INCLUDED	Emailed list of current member companies
INTERNATIONAL SERVICES				
International Business Council	\$2,000	AVAILABLE	AVAILABLE	Access to International Information and networking
IBC Global Forum	VARIES	50% DISCOUNT	50% DISCOUNT	Annual export-focused conference features global market updates and insights from the U.S. Commercial Service on emerging opportunities for housewares.
Trade Missions	VARIES	50% DISCOUNT†	50% DISCOUNT†	Travel to target countries and visits with local retailers. Must be directly affiliated with an IHA member.
PRODUCTIVITY TOOLS & RESOURCES				
Government Affairs - Content	\$2,500	INCLUDED	INCLUDED	
Connect 365	\$5,000	INCLUDED		
VIRTUAL EVENTS & EDUCATION				
Live and On-Demand Webinars	\$1,200	INCLUDED	INCLUDED	Insightful webinars on timely topics, plus a deep library designed to support your business growth and industry knowledge.
HOMEPAGE NEWS				
Editorial		INCLUDED	INCLUDED	
Special Reports	\$3,000	INCLUDED	INCLUDED	
Advertising	PER RATE CARD	AVAILABLE	AVAILABLE	Comprehensive digital advertising opportunities across HomePageNews.com and the HomePage News Daily Digest.

* Discount does not apply to pavilion participants.

† Must be directly affiliated with a current IHA member.

** Does not include hotel drop fees.

†† Must be directly affiliated with a paid member/exhibitor at The Inspired Home Show.

For more information on membership, contact Jessie DesRochers at jdesrochers@housewares.org or +1.847.692.0105

LEARN MORE AT [HOUSEWARES.ORG](https://housewares.org)