

# IHA MEMBERSHIP BENEFITS

| MEMBERSHIP SERVICE  | VALUE                | MEMBER/EXHIBITOR                   | MEMBER/<br>NON-EXHIBITOR                             | NON-MEMBER/<br>EXHIBITOR         | NON-MEMBER/<br>NON-EXHIBITOR |
|---|----------------------|------------------------------------|--|----------------------------------|------------------------------|
| Membership Fee < \$10M in sales   | \$2,000              | \$1,000                            | \$2,000  |                                  |                              |
| Membership Fee > \$10M in sales   | \$5,000              | \$2,000                            | \$5,000  |                                  |                              |
| <b>THE INSPIRED HOME SHOW</b>   |                      |                                    |  |                                  |                              |
| <a href="#">Booth Space</a>   | \$34/FT <sup>2</sup> | \$22/FT <sup>2</sup>               |  | \$34/FT <sup>2</sup>             |                              |
| Show Badges   | \$1000/BADGE         | INCLUDED (2/50 FT <sup>2</sup> )   | INCLUDED (1) for < \$10M<br>INCLUDED (3) for > \$10M | INCLUDED (2/50 FT <sup>2</sup> ) | \$1,000/BADGE (MAX 5)        |
| Attendee Buyer List (Post Show)   | \$2,500              | INCLUDED                           |  | INCLUDED                         |                              |
| <a href="#">Sponsorship Opportunities</a>   | VARIES               | AVAILABLE                          |  | AVAILABLE                        |                              |
| New Product Showcase / <i>gia</i> Award Entry   | \$1,000              | \$325                              |  | \$425                            |                              |
| Influencer Networking Event   | \$1,000              | \$300                              |  | \$500                            |                              |
| <b>EXECUTIVE EDUCATION &amp; NETWORKING</b>   |                      |                                    |  |                                  |                              |
| <a href="#">CORE</a> : Chief Officers Reaching Excellence<br>Regional Meetings (2 in person/4 virtual)<br>Check for the location nearest you. | \$3,000              | INCLUDED                           | INCLUDED   |                                  |                              |
| <a href="#">CHESS</a> : Chief Housewares Executive SuperSession<br>Annual event for the C-Suite   | \$3,000              | \$1,000                            | \$1,500  | \$2,000                          | \$3,000                      |
| <b>INTERNATIONAL SERVICES</b>   |                      |                                    |  |                                  |                              |
| <a href="#">IBC Membership</a> : International Business Council   | \$2,000              | INCLUDED                           | INCLUDED   |                                  |                              |
| <a href="#">IBC Global Forum</a>  | VARIES               | 50% DISCOUNT                       | 50% DISCOUNT   | FULL PRICE                       | FULL PRICE                   |
| Trade Missions  | VARIES               | 50% DISCOUNT                       | 50% DISCOUNT   | FULL PRICE                       | FULL PRICE                   |
| Pavilions   | VARIES               | 50% DISCOUNT                       | 50% DISCOUNT   | FULL PRICE                       | FULL PRICE                   |
| <a href="#">IHSA</a> : Participation in International Housewares Shippers Association   | \$2,500              | INCLUDED                           | INCLUDED   |                                  |                              |
| <b>CONSUMER ENGAGEMENT</b>  |                      |                                    |  |                                  |                              |
| NY Press Event - Holiday (June)   | \$3,000              | \$1,500                            | \$2,000  | \$2,500                          | \$3,000                      |
| <a href="#">TheInspiredHome.com</a>   | \$5,000              | INCLUDED                           |  |                                  |                              |
| <b>PRODUCTIVITY TOOLS &amp; RESOURCES</b>   |                      |                                    |  |                                  |                              |
| <a href="#">ERP Netsuite/Oracle</a>   | PER PUBLISHED RATE   | SUBSTANTIAL DISCOUNT               | SUBSTANTIAL DISCOUNT                                 |                                  |                              |
| <a href="#">Government Affairs - Content</a>  | \$2,500              | INCLUDED                           | INCLUDED   |                                  |                              |
| <a href="#">HCG</a> : Housewares Credit Group<br>– Riemer+ Credit Reporting<br>– Pulse Credit Reporting                                       | \$2,800<br>\$10,000  | \$2,500<br>\$8,000                 | \$2,500<br>\$8,000                                   |                                  |                              |
| <a href="#">Circana</a> (formerly NPD Group)  | \$50K - \$75K        | \$10K - \$20K                      | \$10K - \$20K  |                                  |                              |
| <a href="#">Krunchbox</a>   | \$4,500              | DISCOUNTED –<br>6 MONTH FREE TRIAL | DISCOUNTED –<br>6 MONTH FREE TRIAL                   |                                  |                              |
| <b>ONLINE RESOURCES</b>   |                      |                                    |  |                                  |                              |
| <a href="#">Connect 365</a>   | \$5,000              | INCLUDED                           |  | INCLUDED                         |                              |
| <b>VIRTUAL EVENTS &amp; EDUCATION</b>   |                      |                                    |  |                                  |                              |
| Connect Online Conference   | \$1,250              | INCLUDED                           | INCLUDED   | AVAILABLE                        | AVAILABLE                    |
| Connect RETAIL  | \$1,500/MTG          | \$500/MTG                          | \$1,000/MTG  | \$1,500/MTG                      |                              |
| Webinars  | \$1,200              | INCLUDED                           | INCLUDED   | \$1,200                          | \$1,200                      |
| <b>HOMEPAGE NEWS</b>  |                      |                                    |  |                                  |                              |
| Editorial - Advertising   | PER RATE CARD        | DISCOUNTED RATE                    | DISCOUNTED RATE                                      | AVAILABLE                        | AVAILABLE                    |

**JOIN TODAY** and engage with these services at no or discounted costs.  
For more information on membership, contact:  
**Jessie DesRochers** at [jdesrochers@housewares.org](mailto:jdesrochers@housewares.org) or +1.847.692.0105

Learn more at [Housewares.org](https://www.housewares.org)

**IHA**  
THE HOME AUTHORITY | INTERNATIONAL  
HOUSEWARES  
ASSOCIATION

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| Utilize this opportunity to get your brand in front of the retail community.   | <a href="#">Sponsorship Opportunities</a>  | Opportunity for consumer exposure for your product on lifestyle website  | TheInspiredHome.com  |
| Your new products featured in the Buyer Clubs with a listings of scans post Show.  | New Product Showcase /<br>gia Award Entry  | Cloud based business software.   | <a href="#">ERP Netsuite/Oracle</a>  |
| Connect with influencers in person at this exclusive pre-Show event.   | Influencer Networking Event  | Monthly membership reports.  | <a href="#">Government Affairs - Content</a>   |
| Educational and networking event focused on members that want to develop or increase their international sales.  | <a href="#">IBC Global Forum</a>   | <b>Riemer+:</b> Powerful software platform for credit review and information sharing.<br><b>Pulse:</b> In-depth credit reports on key retailers.<br>Group Meetings | <a href="#">HCC:</a> Housewares Credit Group<br>– Riemer+ Credit Reporting<br>– Pulse Credit Reporting |
| Opportunity for a sourcing or sales mission to key international markets.  | Trade Missions   | Abridged market data reports.  | <a href="#">Circana</a> (formerly NPD Group)   |
| Pavilions at International Shows for market development.   | Pavilions  | Year Round Exhibitor In-Depth Directory.   | <a href="#">Connect 365</a>  |
| Reduce or stabilize freight costs through participation with rebates based on shipments.<br><br>Participate in group rate cost mitigation, rebates at year end based on shipments. | <a href="#">IHS</a> : Participation in International Housewares Shippers Association | Fee-based product demos and placement.<br>+<br>Sponsorship opportunities.  | Connect Online Conference  |
| Preview new products with consumer and trade media, bloggers and influencers.  | NY Press Event - Pre Show (January)  | Zoom presentations to retail buyers as offered through the Association.  | Connect RETAIL   |
| Preview new holiday products with consumer and trade media, bloggers and influencers.  | NY Press Event - Holiday (June)  |  |  |