

IHA MEMBERSHIP BENEFITS

MEMBERSHIP SERVICE	VALUE	MEMBER/EXHIBITOR	MEMBER/ NON-EXHIBITOR	NON-MEMBER/ EXHIBITOR	NON-MEMBER/ NON-EXHIBITOR
Membership Fee < \$10M in sales	\$2,000	\$1,000	\$2,000		
Membership Fee > \$10M in sales	\$5,000	\$2,000	\$5,000		
THE INSPIRED HOME SHOW					
Booth Space	\$34/FT²	\$22/FT²		\$34/FT²	
Show Badges	\$1000/BADGE	INCLUDED (2/50 FT²)	INCLUDED (1) for < \$10M INCLUDED (3) for > \$10M	INCLUDED (2/50 FT²)	\$1,000/BADGE (MAX 5)
Attendee Buyer List (Post Show)	\$2,500	INCLUDED		INCLUDED	
Sponsorship Opportunities	VARIES	AVAILABLE		AVAILABLE	
New Product Showcase / <i>gia</i> Award Entry	\$1,000	\$325		\$425	
Influencer Networking Event	\$1,000	\$300		\$500	
EXECUTIVE EDUCATION & NETWORKING					
CORE : Chief Officers Reaching Excellence Regional Meetings (2 in person/4 virtual) <i>Check for the location nearest you.</i>	\$3,000	INCLUDED	INCLUDED		
CHESS : Chief Housewares Executive SuperSession Annual event for the C-Suite	\$3,000	\$1,000	\$1,500	\$2,000	\$3,000
INTERNATIONAL SERVICES					
IBC Membership : International Business Council	\$2,000	INCLUDED	INCLUDED		
IBC Global Forum	VARIES	50% DISCOUNT	50% DISCOUNT	FULL PRICE	FULL PRICE
Trade Missions	VARIES	50% DISCOUNT	50% DISCOUNT	FULL PRICE	FULL PRICE
Pavilions	VARIES	50% DISCOUNT	50% DISCOUNT	FULL PRICE	FULL PRICE
IHSA : Participation in International Housewares Shippers Association	\$2,500	INCLUDED	INCLUDED		
CONSUMER ENGAGEMENT					
NY Press Event – Holiday (June)	\$3,000	\$1,500	\$2,000	\$2,500	\$3,000
TheInspiredHome.com	\$5,000	INCLUDED			
PRODUCTIVITY TOOLS & RESOURCES					
ERP Netsuite/Oracle	PER PUBLISHED RATE	SUBSTANTIAL DISCOUNT	SUBSTANTIAL DISCOUNT		
Government Affairs - Content	\$2,500	INCLUDED	INCLUDED		
HCG : Housewares Credit Group – Riemer+ Credit Reporting – Pulse Credit Reporting	\$2,800 \$10,000	\$2,500 \$8,000	\$2,500 \$8,000		
Circana (formerly NPD Group)	\$50K - \$75K	\$10K - \$20K	\$10K - \$20K		
Krunchbox	\$4,500	DISCOUNTED – 6 MONTH FREE TRIAL	DISCOUNTED – 6 MONTH FREE TRIAL		
ONLINE RESOURCES					
Connect 365	\$5,000	INCLUDED		INCLUDED	
VIRTUAL EVENTS & EDUCATION					
Connect Online Conference	\$1,250	INCLUDED	INCLUDED	AVAILABLE	AVAILABLE
Connect RETAIL	\$1,500/MTG	\$500/MTG	\$1,000/MTG	\$1,500/MTG	
Webinars	\$1,200	INCLUDED	INCLUDED	\$1,200	\$1,200
HOMEPAGE NEWS					
Editorial – Advertising	PER RATE CARD	DISCOUNTED RATE	DISCOUNTED RATE	AVAILABLE	AVAILABLE

JOIN TODAY and engage with these services at no or discounted costs.
For more information on membership, contact:
Tina Genualdi at tgenualdi@housewares.org or +1.847.692.2105.

Learn more at [Housewares.org](https://www.housewares.org)



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