

IHA MEMBERSHIP BENEFITS

Membership Service	VALUE	Member/Exhibitor	Member/ Non-Exhibitor	Non-Member/ Exhibitor	Non-Member/ Non-Exhibitor
Membership Fee < \$10M in sales	\$1,500	\$1,000	\$1,500		
Membership Fee > \$10M in sales	\$5,000	\$2,000	\$5,000		
THE INSPIRED HOME SHOW					
Booth Space	\$34/FT ²	\$22/FT ²		\$34/FT ²	
Show Badges	\$1000/BADGE	INCLUDED (2/50 FT ²)	INCLUDED (3)	INCLUDED (2/50 FT ²)	\$1,000/BADGE (MAX 5)
Buyer List (registered, post Show)	\$2,500	INCLUDED		INCLUDED	
Sponsorship Opportunities	VARIES	AVAILABLE		AVAILABLE	
New Products Showcase / <i>gia</i> Award Entry	\$1,000	\$325		\$425	
Influencer Speed Networking	\$1,000	\$300		\$500	
EXECUTIVE EDUCATION & NETWORKING					
CORE (Meetings: 2 in person, 4 virtual)	\$3,000	INCLUDED	INCLUDED		
CHESS	\$2,000	\$1,000	\$1,500	\$2,000	\$2,000
INTERNATIONAL SERVICES					
International Business Council Membership	\$2,000	INCLUDED	INCLUDED		
Global Forum	VARIES	50% DISCOUNT	50% DISCOUNT	FULL PRICE	FULL PRICE
Trade Missions	VARIES	50% DISCOUNT	50% DISCOUNT	FULL PRICE	FULL PRICE
Pavilions	VARIES	50% DISCOUNT	50% DISCOUNT	FULL PRICE	FULL PRICE
Participation in International Housewares Shippers Association	\$2,500	INCLUDED	INCLUDED		
CONSUMER ENGAGEMENT					
NY Press Event - Pre Show (January)	\$3,000	\$1,500		\$2,500	
NY Press Event - Holiday (June)	\$3,000	\$1,500	\$2,000	\$2,500	\$3,000
TheInspiredHome.com	\$5,000	INCLUDED			
OTHER					
ERP Netsuite/Oracle	PER PUBLISHED RATE	INCLUDED	INCLUDED		
Government Affairs - Content	\$2,500	INCLUDED	INCLUDED		
Government Affairs - Event	\$1,500	\$750	\$750	\$1,500	\$1,500
HCG* Credit Reporting (Riemer+)	\$2,800	\$2,500	\$2,500		
HCG* Credit Reporting (Pulse)	\$10,000	\$8,000	\$8,000		
NPD Lite	\$50K - \$75K	\$10K - \$20K	\$10K - \$20K		
DIGITAL PLATFORMS					
Connect 365	\$5,000	INCLUDED		INCLUDED	
VIRTUAL EVENTS					
Connect Online Conferences	\$1,250	INCLUDED	INCLUDED	AVAILABLE	AVAILABLE
- IHA Market Watch Demos (Product Placement)	\$2,000	\$1,000			
- Product Demos (Product Placement)	\$1,000	\$500			
- Sponsorship Opportunities	VARIES	AVAILABLE			
Connect GROCERY	\$1,500/MTG	\$500/MTG			
Connect RETAIL	\$1,500/MTG	\$500/MTG	\$1,000/MTG	\$1,500/MTG	
EDUCATION					
IHA Market Watch Report	\$5,000	INCLUDED	INCLUDED	\$5,000	\$5,000
Webinars	\$1,200	INCLUDED	INCLUDED	\$1,200	\$1,200
HOME PAGE NEWS					
Editorial	-	INCLUDED	INCLUDED	INCLUDED	
Editorial - Special Reports	\$3,000	INCLUDED	INCLUDED	\$1,500	\$3,000
Editorial - Advertising	PER RATE CARD	AVAILABLE	AVAILABLE	AVAILABLE	AVAILABLE

* Housewares Credit Group (HCG)

JOIN TODAY and engage with these services at no or discounted costs. For more information on membership, contact:
Tina Genualdi at tgenualdi@housewares.org or +1.847.692.2105.

Learn more at Housewares.org



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