home + housewares

SMART Guide

In an industry that changes daily, it’s hard to keep current. The International Home + Housewares Show is the perfect opportunity to get up-to-date: every year close to 60,000 of the world’s most important professionals gather to do business in Chicago.

POWER HOUR:
5:30 - 6:30 pm, Saturday - Monday!
(appointments recommended)

An opportunity to extend buyer meetings an additional hour after the 5:30 pm close

Register for badges: www.housewares.org
Show Expos

Fashion-forward, innovative homegoods for the kitchen and dining room

A very insightful show, different from any other show that we have attended. The Chicago Housewares Show sets new trends in cookware as well as in many other household categories and the retail tour is the cherry on top. Visiting the different retail shops on the tour offers an even wider overview of the shopping experience in the USA and gives an indication of the way the modern trade is going to develop in the other regions in the world.

Rachel Adaimé, Household Unit Manager Columbus sal / Fattal Lebanon

Search for all Exhibitors and Brands on Housewares Connect 365 at www.housewares.org/housewaresconnect365

dine + décor
• cook + bakeware
• tabletop, kitchen essentials + accents
• gourmet food + products
• home décor

SOUTH HALL

Exhibitors include:

cook + bakeware

tabletop, kitchen essentials + accents
discover design
• innovative, design-oriented companies and brands
• all Show categories

NORTH HALL

Exhibitors include:
3 Sprouts | Alessi | Artelegno | Big Joe |
Black + Blum | Charles Viancin | Cookut |
Dreamfarm | Eva Solo | Fusion Brands |
French Bull | Gefu | Gourmet Kitchen |
JIA | Joseph Joseph | Kela | Kinto |
Kikkerland Design | Kohler | Kosta Boda |
Kozio | Luckies of London | Magisso |
Minatoya | Mono | Nashi Home |
Orrefors/Kosta Boda | PackIt | Palm Products |
Qualy | Rolser | Sagaform | Serene House |
S’well | Sophistiplate | Sparq | Stasher |
Sunnylife | THAT! Inventions | Three by Three |
Yamazaki | Zoku

Show Expos
The premier design destination, Discover Design showcases the world’s finest design and trend leaders from all Show categories

Search for all Exhibitors and Brands on Housewares Connect 365 at www.housewares.org/housewaresconnect365

www.housewares.org
Show Expos

The world’s leading exhibition for kitchen and household electrics

wired + well

• energy conservation products
• floor + carpet care
• home healthcare
• household electrics
• kitchen electrics
• major appliances
• personal care (electric + non-electric)
• home environment (air + water)

LAKESIDE CENTER

Exhibitors include:

Andis Company | Avanti | Bodum | BOSCH
Brita | Bunn-O-Matic | Chef’s Choice | Conair |
Coway | Crane | Cuisinart | DeLonghi |
Epilady | Hamilton Beach | Jura |
Keurig Green Mountain | KitchenAid |
Melitta | Nespresso | Oliso | Omega | Oster |
Nesco | Philips | Proctor-Silex | Remington |
Sensio | Smeg | SodaStream | Spectrum |
Brands | StoreBound | Sunbeam | Vitamix |
Wahl Clipper | West Bend Housewares |
Westinghouse | Winix | Zojirushi

Search for all Exhibitors and Brands on Housewares Connect 365 at www.housewares.org/housewaresconnect365
Inventive, design-focused home solutions

The International Home + Housewares Show had the latest trends and exciting ideas, the latest unique gadgets in the market. To me this was one of the easiest shows to navigate, with most friendly suppliers.

Also, I really liked Chicago, found it to be a great city – got some new ideas from the store visits.

Liz Matthews, Buyer Kitchenware 
Arnotts Department Store 
Ireland

Exhibitors include:
American Maid Plastic | Better Living Products | Butler Home Products | Casabella | Curver/Keter North America | Design Ideas | Evriholder | Home Products International | Honey-Can-Do International | Household Essentials | InterDesign | Iris USA | Neatfreak | The Libman Company | Richards Homewares | simplehuman | Sterilite Corporation | Umbra | United Solutions | Whitmor | Wenko

Search for all Exhibitors and Brands on Housewares Connect 365 at www.housewares.org/housewaresconnect365
Show Expos
Pavilions from around the world

Global Design Points
International Pavilions located throughout the Show

Design-driven country pavilions from
Japan | France | Turkey | Brazil | Korea |
Hong Kong | Colombia | India

See the best-of-the-best from these country pavilions highlighted in the Global Design Points Showcase, located by the International Business Center, in the South Building.

International Sourcing Expo
Value-driven pavilions from China and Taiwan.
Lower Level – North Building, Level 1, Hall C

Search for all Exhibitors and Brands on Housewares Connect 365 at www.housewares.org/housewaresconnect365
Differentiate your offering and gain a competitive advantage!

The more than 2,200 exhibitors at the International Home + Housewares Show offer new products and product lines that are unknown or unavailable in Europe or Asia.

Show Expos

McCormick Place

**NORTH BUILDING**
Booths N6001-N10950

**LEVEL 1**
International Sourcing Expo
Transportation Lobby + Meeting Rooms

**LEVEL 2 MEZZANINE**
Registration

**LEVEL 3**
Clean + Contain Expo
Discover Design Expo
Inventors Corner/Inventors Revue
Inspired Home
Social Media + Digital Marketing

**LAKESIDE CENTER**
Booths L11000-L13400

**LEVEL 2**
Registration
Transportation Lobby + Meeting Rooms

**LEVEL 3**
Wired + Well Expo
Hall of Global Innovation
- IHA Global Innovation Awards (gia)
- Innovation Theater
- Pantone ColorWatch
- Smart Home Pavilion
- Student Design Competition

**SOUTH BUILDING**
Booths S101-S5300

**LEVEL 1**
Educational Events Room S100
Transportation Lobby
Registration

**LEVEL 2**
Food Court

**LEVEL 3**
Dine + Décor
Cooking Theater
International Business Center
- Global Design Points

**LEVEL 4**
News Center

**LEVELS 4 & 5**
McCormick Place Meeting Rooms
Educational Programs

The International Home + Housewares Show in Chicago is one of the must-see housewares fairs. It is the place to experience the widest selection of interesting products firsthand and learn about upcoming trends. Besides, it provides you the insights about market, the experience from the experts and the ideas from the young inventors. I find it an inspiration and a unique opportunity to learn about new products, new color and design trends. “Great” is how I would describe this show.

Hoang Tat Thanh (Andy), Brand Manager
Modern Life
Vietnam

Top Trends 2018

Tom Mirabile
IHA’s consumer trend forecaster and senior vice president, Global Trend & Design, Lifetime Brands

Monday, 12 March, 7:30 am
Room S100/Grand Ballroom,
Level 1, South Building

Learn about vital trends that will impact your business in the next two years.

Inventors Corner & Revue

The Inventors Corner and Inventors Revue are hot destinations for buyers and media at the Show.

The Inventors Corner Pavilion features 60 booths showcasing new housewares innovations and just-ready-for-market inventions. The inventors revue includes informative sessions addressing product development and marketing topics, as well as expert review panels for inventor product feedback.

North Hall, Booth N7366

Social media and digital marketing consulting

FREE consultation opportunities with social media and digital marketing experts. Discuss your brand’s online marketing program & goals and get expert advice on how to improve your presence online.

Grand Concourse Lobby
2019 Color Trends

Leatrice (Lee) Eiseman IHA’s color expert and Executive Director, Pantone Institute

Monday and Tuesday, 12-13 March, 12 Noon
Room S100/Grand Ballroom, Level 1, South Building

Join Lee on Monday as she reveals Pantone’s 2019 color palettes in an engaging, highly visual program that demonstrates the strongest trends in color and styling families. Return on Tuesday as Lee will further delve into the philosophy of color and how it affects retail and consumers’ purchasing habits.

Innovation Theater

Insights into the latest trends & design, visual merchandising, social media, branding, retail success factors and consumer preferences. Presentations made on all Show days.

Room 350, Lakeside Center Lobby

Get a taste of the one-of-a-kind education opportunities

Audio and Video (for select presentations) were recorded at the 2017 International Home + Housewares Show. You can watch, listen or download at www.housewares.org/education/presentations-webinars

Educational Programs

With over two dozen sessions, the Show’s educational program offers the widest range of expert perspectives on the competitive marketplace and insight into the trends that are affecting consumers’ willingness to spend on household items now and in the future.
Show Destinations

Lakeside Center Lobby

The Hall of Global Innovation shows trends that are shaping the housewares industry.

The exhibits include:
- gia Product Design Awards & gia Retail Awards
- Pantone ColorWatch
- Student Design Competition
- Smart Home Pavilion

gia Product Design Awards

Visit the finalists and Global Honorees in 13 categories honoring the latest and most innovative in Product Design. All the products competing for the IHA Global Innovation Awards for product design are featured in the New Product Showcases, in each Show building.

gia Retail Awards

Visit the gia Retail display to learn best practices from the world’s most innovative home and housewares retailers. You’ll find unique store design and branding ideas, examples of exquisite visual merchandising and creative displays that will impart inspiration for setting your store apart.

Pantone ColorWatch

New colors and designs inspire consumers. Come see this special exhibit designed by Pantone, Inc. focusing on the palettes representing the strongest home furnishings color trends for 2019. Each story includes the individual Pantone colors, philosophy behind the color palettes and actual Show products illustrating each palette.

2018 IHA Student Design Competition

Sponsored by IHA, design students create concepts for housewares products. This global competition, celebrating its 25th year, is recognized by design professionals for its contribution to education. Meet the future leaders of our industry—get inspired by their energy and vision!

Learn more about the IHA Global Innovation Awards at [www.housewares.org/show/gia-retail](http://www.housewares.org/show/gia-retail) and [www.housewares.org/show/gia-product](http://www.housewares.org/show/gia-product)
Show Destinations

This year was my first visit to the International Home + Housewares Show in Chicago and it was amazing. The Show had a good representation of larger and smaller suppliers with high-quality stands, great ideas, inspiration and novel products. As a buyer, I felt at home and the service given by the staff and management of the International Home + Housewares Show was fantastic. I will be back in 2018.

David Nourse, General Manager
Koolworld Distributors
South Africa

IHA Smart Home - The future of housewares

The future of housewares is quickly moving toward the smart home. Connectivity is being incorporated into products all around – from light bulbs to coffee brewers, from thermostats to ovens – connected products, once only a dream, are fast becoming a reality. Smart products too are making an impact – from Alexa to Siri, from vacuuming robots to trash cans – intelligent sensors are changing the way we interact and live.

Come see a curated collection of smart home companies, brands and products presenting the future of housewares.

Hall of Global Innovation
Lakeside Center Lobby

Learn more about the IHA Smart Home pavilion and the Smart Home related events at the 2018 Show at www.housewares.org/show/ olmuştur-HOME

Cooking Theater

Experience the epicurean charm of over two dozen celebrity chefs cooking up their favorite recipes using products that can be found throughout the Show.

• Celebrity Chefs
• Cooking + Product Demonstrations

South Hall, Near Booth S2482
www.housewares.org/show/cooking-theater
Show Events

Networking events for buyers

Our company has been attending the Chicago International Housewares Fair for the past 15 years. In our mind, the Show is improving every year, with an increased number of exhibitors, improved stand displays and more international relevance. It is an important event to meet up with companies we represent and to “touch and feel” all the new products that are not always shown at other fairs.

Furthermore, we’re able to gain insight to future trends in product, colour and design. Definitely a destination event for us.

Leigh Jeffs, Managing Director
Cambur Industries Pty Ltd
Australia

Trending Today Preview –
A Marketplace for Hydration

The International Home + Housewares Show introduces a new pre-Show event on Saturday, March 10, that will showcase a trending merchandise category. For 2018, the Trending Today Preview will highlight hydration, a key product category driven by the consumer trends of health and wellness. Through technology, fashion and design, hydration and hydration-related products continue to drive the category to record levels. You too can “tap” into the trend.

The Trending Today Preview, open exclusively to buyers and news media, will run concurrently with the New Exhibitor Preview.

Saturday, 10 March at 8:00 –10 am
South Hall, S100

New Exhibitor Preview -
A welcome reception for buyers and press

Plan to get an early start to the 2018 Show – before the Show floor opens – with a visit to the New Exhibitor Preview. The Preview will feature 90 first-time exhibitors, representing most Show categories, displaying their new products. Don’t miss this opportunity to find new suppliers and products making their debut at the Show!

Saturday, 10 March at 8:00 –10 am
South Hall, S100

Networking After Dark Reception

The International Business Council (IBC) invites all buyers and press to the 2018 Networking After Dark reception. Join U.S. housewares exporters for food, drinks, music and international networking... plenty of fun!

Monday, 12 March at 5:30 – 7:30 pm
South Hall, Level 4, Room 406a, Vista Ballroom

Toast to Trends
in Discover Design

Buyers and press are invited to celebrate the latest in design, trends and innovation from around the world. Cocktails, hors d’oeuvres and design-inspired networking.

Sunday, 11 March at 5:30 – 6:30 pm
North Hall, in the Discover Design Expo

www.housewares.org/show/events
Housewares Charity Foundation Gala

Join us at the 21st Annual Housewares Charity Foundation Dinner during the 2018 Show.

Monday, 12 March at 5:30 pm
Navy Pier / Grand Ballroom

- Reception & Dinner featuring the James Beard Award-winning chefs
- Auctions & Awards Program
- Musical Entertainment

Benefitting our legacy charity: BCRF

$350 per person. For more information and to purchase tickets, visit the Housewares Charity Foundation website at www.housewares.org/show/charity

Chicago Retail Tour and U.S. Housewares Industry Overview

Wednesday, 14 March at 8:00 am – ending at approximately 5:00 pm

Learn what is driving the U.S. retail market and experience firsthand a variety of unique home and housewares retailers in suburban Chicago.

The tour will visit such retailers as:
- Best Buy
- The Container Store
- Crate & Barrel
- Target
- Walmart
- Whole Foods

The Chicago Retail Tour is free for non-US attendees of the International Home + Housewares Show. Pre-registration is required as space is limited.

Register for the event at www.housewares.org/show/retail-tour
City of Chicago

The Best Steaks
Chicago is home to some of the best steak houses in America.

Benny’s Chop House
bennyschophouse.com

The Capital Grille
thecapitalgrille.com

Chicago Chop House
chicagochophouse.com

Gibsons Bar & Steakhouse
gibsonssteakhouse.com

RPM Steak
rpmsteak.com

Weber Grill Restaurant
webergrillrestaurant.com

Original Deep-Dish Pizza
Chicago’s deep-dish pizza is world-famous!

Gino’s East
ginoseast.com

Giordano’s
giordanos.com

Uno Chicago Grille
unos.com

Mexican and Nuevo Latino Cuisine
Chicago has many outstanding Latin restaurants, from Brazilian churrascarias to authentic Mexican and Latin eateries.

Mercadito
mercaditorestaurants.com

Frontera Grill
fronterakitchens.com

Nacional 27
n27chicago.com

Topolobampo
rickbayless.com/restaurants/topolobampo

Adobo Grill
adobogrill.davinci-group.com

Try also these Chicago specialties...

Gold Coast Dogs
A good place in the Loop to sample the classic Chicago dog, this humble café serves the handheld tubed pork with the city’s elaborate dressing: onions, relish, mustard, hot peppers, celery salt and a pickle spear.
goldcoastdogs.net

Garrett Popcorn Shops
A Chicago tradition since 1949, to pick up a bag of cheese and caramel flavored popcorn is a real treat!
garrettpopcorn.com

Signature Room
The John Hancock Center Signature Room is a special Chicago destination for cocktails or dinner. Located on top of the John Hancock Center (95th floor!), this restaurant offers the best possible view over downtown Chicago.
signatureroom.com

Sprinkles Cupcake ATM
Conveniently located on the Sprinkles patio, the Cupcake ATM is continuously restocked day and night with a variety of freshly baked cupcake flavors.
sprinkles.com/cupcake-atm

Nutella Cafe
The Nutella Cafe is the first U.S. restaurant of Ferrero, the maker of Nutella.

Home + Housewares SMart Guide
Inspirational and Unique
Want to try something different? Here are some of the most highly regarded restaurants in Chicago, serving experimental dishes that inspire chefs around the world.

Eataly
eataly.com

Everest
everestrestaurant.com

Girl and the Goat
girlandthegoat.com

Spiaggia
spiaggiarestaurant.com

Sunda
sundachicago.com

Italian Favorites
Chicagoland is full of excellent Italian restaurants - which is no surprise given how many Italians moved to Chicago during the last century.

Carmine’s
rosebudrestaurants.com

Francesca’s on Taylor
miafrancesca.com

Nico Osteria
nicoosteria.com

Quartino Ristorante
quartinachicago.com

Rosebud on Rush
rosebudrestaurants.com

RPM Italian
rpmitalian.com

Siena Tavern
sienatavern.com

Traditionally American
In addition to the Chicago must-do’s steaks and deep-dish pizza, you’ll find great traditional and contemporary American food in an abundance of top-notch restaurants and diners around the city.

Fireplace Inn
fireplaceinn.com

Grand Lux Cafe
grandluxcafe.com

Hub 51
hub51chicago.com

Park Grill
parkgrillchicago.com

Wildfire
wildfirerestaurant.com

For additional restaurant reservations and recommendations, visit: www.chicagoconcierge.com
City of Chicago

Experience the great city of Chicago! From arts to sports, there is an abundance of world-class destinations from which to choose.

World-Famous Blues and Jazz Clubs
If you’re into music, your Chicago trip should definitely include jazz or blues. Popular with fans around the world, live blues is featured nightly.

- **Blue Chicago**
  536 N. Clark St.
  +1-312-661-0100
  bluechicago.com

- **Buddy Guy’s Legends**
  700 S. Wabash
  +1-312-427-1190
  buddyguy.com

- **Kingston Mines**
  2548 N. Halsted St.
  +1-773-477-4647
  kingstonmines.com

Fabulous Theater & Comedy
Chicago’s Theater District offers fabulous theatrical events.

- **Blue Man Group**
  3133 N. Halsted St.
  +1-773-348-4000
  blueman.com

- **Second City - Comedy Shows**
  1616 N. Wells St.
  +1-312-664-4032
  secondcity.com

Legendary Sports Teams
Chicago is home for some of the most famous sports teams. During your Show visit, you can attend a Chicago Blackhawks hockey game or a Chicago Bulls basketball game.

- **Chicago Blackhawks at the United Center**
  1901 West Madison St.
  blackhawks.nhl.com

  **Chicago Blackhawks versus:**
  Carolina Hurricanes
  Thursday, 8 March, 7:30 pm

- **Chicago Bulls at the United Center**
  1901 West Madison St.
  nba.com/bulls

  **Chicago Bulls versus:**
  Los Angeles Clippers
  Tuesday, 13 March, 7:00 pm
Magnificent Shopping
Chicago’s Magnificent Mile on Michigan Avenue is a world-famous shopping destination, with hundreds of top retailers and four separate shopping centers.

Top-choice Museums
The downtown Museum Campus is home to three great attractions: the Field Museum of Natural History, the Shedd Aquarium and the Adler Planetarium. Other internationally renowned institutions include the Museum of Contemporary Art and the Art Institute of Chicago.

For more information on these and other Chicago museums, see choosechicago.com

Great Architecture and Spectacular Attractions
The “must” places to see in Chicago include Willis Tower, Navy Pier and Millennium Park.

The best way to see these and many other great sights of Chicago is to participate in a guided city tour. Try Chicago Architecture Foundation’s architecture tours—architecture.org or the popular “Hop on! Hop off!” tours by Chicago Trolley and Double Decker Co.—chicagotrolley.com

For more city tour options, please see choosechicago.com

Exciting Neighborhoods
Chicago is a city of neighborhoods.

Go beyond the Magnificent Mile and you will find great destinations such as Chinatown, Old Town, Wrigleyville, Little Italy... all full of life and character.
Housewares Connect 365 is the Show’s year-round search and planning tool.

- See new product photos, videos and catalogues
- Create customized floor plans
- Download and print a full list of exhibitors
- Search for exhibitors, seminars, special events and displays
- Save favorite searches in your personal briefcase

ih+hs 2018 Mobile App

Make sure to take advantage of the ih+hs 2018 Mobile App. Download the free app on iTunes or Google Play by searching "ih+hs 2018" and you can...

- Search for exhibitors by name, categories or product
- Create a personalized agenda of exhibitors to visit or sessions to attend
- View your customized floor plan and create a path to optimize your time on-site
- Learn about Show events, scroll through educational sessions in the Innovation Theater or obtain a list of celebrity chefs appearing in the Cooking Theater

General Show information and international attendee Show services
www.housewares.org/show/register-plan

Exhibitor & product information
www.housewares.org/housewaresconnect1365

IHA International Offices and Show Representatives
www.housewares.org/IHA/offices-reps

International Home + Housewares Show and IHA in Social Media
www.housewares.org
Registration Information

Register for your FREE entrance badge online at
www.housewares.org/show/register-plan

Benefit from early registration:

Register for free on or before November 30 – receive the Show’s Experience Magazine

Register for free on or before January 28 – have your entrance badge mailed to you in advance

Register for free on or before March 9 – pick up your entrance badge on-site

Hotel Reservations

All official Show hotels are located in downtown Chicago, convenient to restaurants, attractions and retail destinations. There is a complimentary shuttle bus service between the official Show hotels and McCormick Place.

Receive substantial savings on hotel reservations by booking with onPeak, the Show’s Official Housing Provider:

Tel: +1-800-752-1052 or +1-312-527-7300
Fax: +1-312-329-9513
Web: www.housewares.org
Email: housewares@onpeak.co
Welcome to Chicago

To plan your visit to Chicago and for information on Chicago home and housewares retailers, see the Chicago Retail brochure and the Chicago city information available at www.housewares.org/show/register-plan and visit www.choosechicago.com.

For more Show information and to register for your FREE Show entrance pass, visit www.housewares.org

IT’S SMART