Schedule at a Glance

2015 International Home + Housewares Show
The premier global marketplace

All events are free - sponsored by the International Housewares Association - unless otherwise noted.

All Four Days  Saturday-Tuesday, March 7-10
Saturday: 10:00 a.m. – 5:30 p.m.; Sunday & Monday: 8:30 a.m. – 5:30 p.m.;
Tuesday: 8:30 a.m. – 3:00 p.m.
All events take place during the times above unless noted otherwise. The exhibits in the Hall of Global Innovation open at 10 a.m. on Saturday and 7:30 a.m. Sunday-Tuesday.

Cooking Theater A popular gathering point for buyers, sellers and media, the Cooking Theater features continuous, big-stage food preparation/cooking presentations from a who’s who of celebrity chefs. Those appearing include: Rick Bayless, Paula Deen, Ree Drummond, Patty & Tom Erd, Beth Le Manach, Aaron Sanchez, Anupy Singla, Ming Tsai, Buddy Valastro and Fabio Viviani. South Building, Booth S2483.

Discover Design Located in the Dine + Design Expo, this category highlights inspired product design from around the globe. See award-worthy product in the Discover Design Gallery. South Building, Booth S3283.

Global Design Points With several hundred suppliers from outside the U.S. exhibiting in the 2015 Show, you can experience well-designed products from around the world. These global suppliers will be located in categories throughout the Show, including companies from Brazil, Colombia, Hong Kong, Italy, Japan, Thailand and Turkey. Grand Concourse Lobby.

Innovation Theater From idea to invention, concept to launch -- learn about what’s ahead from top trend forecasters, innovation specialists and researchers. Industry insiders share the latest thinking and their expertise in social technologies, retail design, branding, future products and global consumer lifestyle trends. Lakeside Center, Level 3, Room E350

Inventors Corner Every great product starts with an idea from a creative mind. See those minds in action at this pavilion featuring recent product creations and their inventors, who have some amazing stories to tell. Buyers could find their next best seller right here. Hosted by IHA; Sponsored by Invention Home, Inventors Digest and Women Inventorz. North Building, Exhibit Floor, Booth N7366.

New Product Showcase A must-see for all Show buyers, these displays in each Expo feature hundreds of new, high-demand products before they hit the marketplace. An invaluable look at what’s new and hot. Located inside the Buyer’s Club of each building. Credentialled news media are welcome.

HALL OF GLOBAL INNOVATION--Lakeside Center, Level 3 Lobby

IHA Innovation Awards Exhibitors’ latest creations and cutting-edge innovations receive award recognition. Finalists are spotlighted in the New Product Showcases in the Buyer’s Clubs in each building. This display features the best in each of 13 product categories. Winners will be announced at 4:30 p.m. Saturday, March 7 in Room E350.

gia Showcase The Global Innovation Award (GIA) showcases 25 global housewares retailers from 24 different countries who will be recognized for excellence in their trade. Visitors can benefit from the merchandising savvy of this select group and see visuals of their award-winning efforts.

Going Green Consumers want to go green, and so do retailers and housewares marketers. See the latest sustainable products and packaging from Show exhibitors. A green retailer and experts in sustainable supply chain alternatives – recycled materials, packaging, promotion and audits--host the display and will be glad to discuss your green questions to help inform your readers.

Pantone ColorWatch Pantone forecasts the colors for exciting home goods assortments in 2016. Show exhibitors’ offerings illustrate Pantone’s nine palettes in a display featuring consumer-inspiring hues. Visit with Pantone staff to guide your color choices for future products.
Student Design Competition

In 2015, the influential competition celebrates its 22nd anniversary. Meet top design students from across North America who spend months developing a prototype product for real-world use. The winners are on-site through the Show to describe their products and how they developed them from beginning to end. They are the future of the housewares design industry.

Saturday, March 7
8:30 a.m. – 5:30 p.m. News Center open – S401, Level 4, South Building

8:30 – 10:00 a.m. New Exhibitor Preview. Buyers and news media can start their Show early with a visit to the New Exhibitor Preview before the show opens. Take advantage of this opportunity to see new products from 60 first-time exhibitors. South Building, Room S100

10:00 a.m. – 5:30 p.m. Show exhibit floors open.


10:45 – 11:30 a.m. “I Just Started a Housewares Company,” Mike Mohn, Linden Sweden. Inventors Revue, North Building, Booth N7366.

11:00 a.m. – Noon Going Green: Ask an Expert. Kerstin Strom, IDSA, IDSA Ecodesign Chair and Mindy Agnew, Bisophere Technology. Hall of Global Innovation, Lakeside Center, Level 3 Lobby.

11:30 a.m. – 12:20 p.m. “Homewares: Trends and Opportunities Around the World - 2014 and Beyond,” Cruz Del Barrio, Euromonitor International. Innovation Theater, Lakeside Center, Level 3, Room E350


11:30 a.m. – 12:15 p.m. Ming Tsai, Cooking Theater, South Building, Booth S2483.


12:30 – 1:15 p.m. Rick Bayless, Cooking Theater, South Building, Booth S2483.


1:30 – 2:20 p.m. “Reengaging the Consumer,” Debra Mednick, The NPD Group, Inc. Innovation Theater, Lakeside Center, Level 3, Room E350

1:30 – 2:15 p.m. Buddy Valastro, Cooking Theater. South Building, Booth 2483.


2:30 – 4:30 p.m. Pitch to the Pros Panel. Wendi Cooper, C Spot Run; Jim Norris, London Drug; Matt Canwell, Lakeland; Erin Rucci, QVC; Scarlett Kelly, All Star; Joel Shattuck, Solutions. Inventors Revue, North Building, Booth N7366.

2:30 – 3:15 p.m. Ree Drummond, Cooking Theater, South Building, Booth S2483.

3:30 – 4:15 p.m. Michelle Bernstein, Cooking Theater, South Building, Booth S2483.

4:30 – 5:00 p.m. **IHA Innovation Awards Announcement.** Reception immediately following at the Innovation Awards display in the Hall of Global Innovation. The IHA Innovation Awards recognizes exhibitors’ latest creations and cutting-edge innovations. Innovation Theater, Lakeside Center, Level 3, Room E350.

4:30 – 5:00 p.m. “Marketing to Mail Order Catalogs,” Connie Galli, TSB Sales Development. Inventors Revue, North Building, Booth N7366.

4:30 – 5:00 p.m. “How Do You Know If Your Product is Retail Ready?” Dhana Cohen, InventorzzNetwork.com. Inventors Revue, North Building, Booth N7366.

5:00 – 6:00 p.m. **Discover Design Retailer/ Media Reception.** For news media and buyer attendees only. Meet the designers and company representatives from some of the most innovative names in housewares today while you surround yourself in high-design. Cocktails and hors d’oeuvres served. RSVP to Debbie Teschke at dteschke@housewares.org. Discover Design Gallery, South Building, Booth S3283.

**Sunday, March 8**
8:00 a.m. – 5:30 p.m. News Center open – S401, Level 4, South Building

8:30 a.m. – 5:30 p.m. Show exhibit floors open.


9:30 – 11:30 a.m. Pitch to the Pros Panel. Howard Lim, HOW Creative; Meredith Doherty, The Grommet; Stephen Farrell, Hammacher Schlemmer; Louise Gray, Hot Plate Productions; John Fischer, Skymall. Inventors Revue, North Building, Booth N7366.

10:00 – 10:45 p.m. Lorena Garcia, Cooking Theater. South Building, S2483.

10:00 – 11:00 a.m. **Going Green: Ask an Expert.** Pratik Ichhaporia, Intertek. Hall of Global Innovation, Lakeside Center, Level 3 Lobby.


11:00 a.m. – Noon **Going Green: Ask an Expert.** Catherine DelSpina, Marketing Optometrist, and Kate Drane, IndieGoGo. Hall of Global Innovation, Lakeside Center, Level 3 Lobby.

11:00 a.m. – 12:15 p.m. Paula Deen, Cooking Theater, South Building, Booth S2483.


Noon – 1:00 p.m. “Housewares and Giftware Converge.” As the retailer and supplier communities search for new and differentiated ways to inspire their audiences, one trend continues to surge: Giftware has invaded realms that used to be exclusively housewares and vice versa. Hear experts and practitioners who are on the front lines of this trend share their thoughts on how to capitalize on this movement. Moderated by Warren Shoulberg, editorial director, Gifts & Decorative Accessories, and featuring a panel of suppliers and specialty retailers. South Building, Level 1, Room S100/Grand Ballroom.
Noon – 2:00 p.m. **Going Green: Ask an Expert.** Cortney Adams, Green Home Experts. Hall of Global Innovation, Lakeside Center, Level 3 Lobby.

12:15 – 1:00 p.m. **“How to Brand,”** Howard Lim, HOW Creative. Inventors Revue, North Building, Booth N7366.

12:30 – 1:20 p.m. **“The IoT at Home: Creating a Compelling Ecosystem for the Internet of Things,”** Kevin Barry, Reviewed.com, moderator; Mike Fretwell, Jarden Consumer Solutions; Peter Taylor, Belkin/WeMo; Ian Swanson, ConnectHQ; Matt McGovern, Wink. Innovation Theater, Lakeside Center, Level 3, Room E350.

1:00 – 1:15 p.m. Kevin Harrington, Original Shark on Shark Tank and As Seen On TV Pioneer. Inventors Revue, North Building, Booth N7366.

1:30 – 2:20 p.m. **“Looks Matter: Strategic IP Considerations for Product and Packaging Design,”** Christopher V. Carani, Esq., McAndrews Held & Malloy, Ltd. Innovation Theater, Lakeside Center, Level 3, Room E350.

2:00 – 2:45 p.m. Fabio Viviani, Cooking Theater, South Building, Booth S2483.

2:00 – 3:00 p.m. **Going Green: Ask an Expert.** Pratik Ichhaporia, Intertek. Hall of Global Innovation, Lakeside Center, Level 3 Lobby.


2:30 – 4:30 p.m. **Pitch to the Pros Panel.** Nan Pritchard, Exposures; Christine Dunn, QVC; David Ross, LiveLink TV; Rene Kussman, Silver Star Brands; Joel Shattuck, Solutions; Pamela Plancher, Harold Imports. Inventors Revue, North Building, Booth N7366.

3:00 – 3:45 p.m. Kelly Senyei, Cooking Theater, South Building, Booth S2483.


4:00 – 4:45 p.m. Bernard Guillas, Cooking Theater, South Building, Booth S2483.

4:30 – 5:30 p.m. **“Mistakes and Miracles of Marketing,”** Jan Boystun, Kitchen Kitchen. Inventors Revue, North Building, Booth N7366.

**Monday, March 9**

7:30 a.m. – 8:30 a.m. **“Survive & Thrive: Top Trends for 2015.”** Today’s retail environment is complex and often overwhelming. Ever-changing influences, technologies and expectations threaten success in an extremely competitive market. Join Tom Mirabile, IHA’s trend forecaster and senior vice president, Global Trend & Design, Lifetime Brands, as he leads an exploration of consumers and trends guaranteed to give a deeper understanding of what your customers want and how you can provide it. Uncover the latest lifestyle trends, selling solutions, and unexpected insights on what matters in modern retail. South Building, Level 1, Room S100/Grand Ballroom.

8:00 a.m. – 5:30 p.m. News Center open – N228, Level 2, North Building

8:30 a.m. – 5:30 p.m. Show exhibit floors open.


9:30 – 11:30 a.m. **Pitch to the Pros Panel.** Nan Pritchard, Exposures; Heidi Slocumb, Evriholder Products; David Ross, LiveLink TV; Katie Van Gompel, Silver Star Brands; John Hurley, All Star; Christina De La Espriella, Otavi S.A.S. (Cachivaches Stores); John Fischer, Skymall. Inventors Revue, North Building, Booth N7366.


11:00 – 11:45 a.m.  Patty and Tom Erd, Cooking Theater, South Building, Booth S2483.


11:45 a.m. – 12:15 p.m.  “Licensing Versus Going Alone,” Warren Tuttle, Monashee Marketing. Inventors Revue, North Building, Booth N7366.

Noon – 12:45 p.m.  Aarón Sánchez, Cooking Theater, South Building, S2483.

Noon – 1:00 p.m.  “Future Color/Design Trends: Innovation and Impact.” In today’s highly competitive and challenging marketplace, would-be consumers and/or clients are constantly wooed by evocative, imaginative and innovative uses of color and design that embrace not only traditional media such as print and TV commercials, but also a broad gamut of digital devices. Whether selling your services or your products in this highly visual marketplace, it’s vitally important to stay on top of the leading forecasts by better understanding what is driving the most relevant trends that will impact your business. Join Leatrice (Lee) Eiseman, color/design consultant and forecaster extraordinaire, author of nine books on color and Executive Director of the Pantone Color Institute, as she shares her insights on what is happening with future color. South Building, Room S100/Grand Ballroom.

1:00 – 2:00 p.m.  Going Green: Ask an Expert. Catherine DelSpina, Marketing Optometrist. Hall of Global Innovation, Lakeside Center, Level 3 Lobby.


2:00 – 2:15 p.m.  Mindy Segal, Cooking Theater, South Building, S2483.

2:15 – 3:00 p.m.  “Engaging the Consumer Through Social Media,” Katy Lynch, Manifest Digital. Inventors Revue, North Building, Booth N7366.


3:00 – 3:30 p.m.  “3D Printing Prototype to Production,” Jim DeAlba, Stratasys. Inventors Revue, North Building, Booth N7366.

3:00 – 3:45 p.m.  Anupy Singla, Cooking Theater, South Building, Booth S2483.


3:30 – 5:30 p.m.  **Pitch to the Pros Panel.** Wendi Cooper, C Spot Run; Christine Dunn, QVC; Kate McLeod, The Grommet; Pamela Plancher, Harold Imports; Stephen Farrell, Hammacher Schlemmer; Mark Callahan, QVC. Inventors Revue, **North Building, Booth N7366.**

4:00 – 4:45 p.m.  Tony Abou-Ganim, Cooking Theater, **South Building, Booth S2483.**

5:30 – 7:30 p.m.  **“Monday Night Reception: Cool, Smooth Jazz.”** All U.S. and international buyers and news media are invited to end their day by unwinding to some cool, smooth jazz at the Monday Night Reception. Following a day at the 2015 International Home + Housewares Show, guests are welcomed to enjoy cocktails and hors d’oeuvres while listening to the sounds of live jazz music, a Chicago favorite. **South Building, Level 4, Room S406a/Vista Ballroom.**

6:00 p.m.  **Housewares Charity Foundation and Gala Evening.** The non-profit HCF hosts this event to raise funds for critical causes, unite the Housewares industry and honor its leaders. Honored this year: Richard Baker, governor and executive chairman, Hudson’s Bay Company, and Brian Kelley, president and CEO, Keuring Green Mountain, Inc. Baker and Kelley will receive the Humanitarian of the Year awards. Ten Chicago-area James Beard chefs will host the tasting stations and the three-course dinner will be created by Tony Manutano of Spiaggia. In addition to the Breast Cancer Research Foundation, a portion of the proceeds will go to Save the Children. **Navy Pier. TICKET REQUIRED.**

**Tuesday, March 10**

7:15 – 8:30 a.m.  **Industry Breakfast.** IHA annual meeting and guest speaker, Mitt Romney, former governor of Massachusetts and 2012 Republican presidential nominee. **South Building, Room S100/Grand Ballroom TICKET NEEDED.** Contact Debbie Teschke at dteschke@housewares.org

8:00 a.m. – 3:30 p.m.  **News Center open.**

8:30 a.m. – 3 p.m.  **Show exhibit floors open.**

8:30 – 9:45 a.m.  **“Building Real Relationships: Establishing and Promoting Your Brand,”** Albany Irwin, QVC. Inventors Revue, **North Building, Booth N7366.**

9:30 – 10:20 a.m.  **“A Sticky Situation? Whitford Helps Clear Up Misinformation about Nonstick Coatings,”** Mike Haley and Tom Hmiel, Whitford Corporation. Innovation Theater, **Lakeside Center, Level 3, Room E350.**

9:45 – 10:00 a.m.  **IHA Top Inventor Awards Presentation.** Inventors Revue, **North Building, Booth N7366.**

10:00 – 10:45 a.m.  **“How to Market Your Product on TV via Direct Response,”** Kristy Pinand, Concepts TV Productions. Inventors Revue, **North Building, Booth N7366.**

10:30 – 11:20 a.m.  **“Shine the Light on Your Brand: Retail Design,”** Jasmin McManamy and Mobolaji Akintunde, Jasmin Reese Interiors. Innovation Theater, **Lakeside Center, Level 3, Room E350.**

10:30 – 11:15 a.m.  Beth Le Manach, Cooking Theater, **South Building, Booth S2483.**

10:45 – 11:15 a.m.  **“Selling, Financing & Raising Capital,”** Bruce Lubin, The PrivateBank. Inventors Revue, **North Building, Booth N7366.**

11:15 a.m. – 12:15 p.m.  **“Life Cycle of International Manufacturing,”** Kevin McNamara, WM Repack. Inventors Revue, **North Building, Booth N7366.**

11:30 a.m. – 12:20 p.m.  **“Be Humiin: Multi-Sensory Interactions of People, Products and Environments in a Connected World,”** Chuck Pelly, Intersection-Inc. **Lakeside Center, Level 3, Room E350.**

Noon – 1:00 p.m.  **“An Update on Consumer Color Preferences: Have They Changed?”** Does anyone in business today doubt the impact of power and color in the marketplace? But are you aware of the latest in consumer response and reaction to color? Join us for a “color tutorial” with Leatrice (Lee) Eiseman, color consultant, author, color forecaster, executive director of the Pantone Color Institute and IHA’s go-to expert on the subject, as she explores and explains the latest thinking on the major color families and how they are currently perceived by customers. **South Building, Room S100/Grand Ballroom.**
12:15 – 3:00 p.m.  **Ask the Experts Panel.** Howard Lim, HOW Creative; Wendi Cooper, C Spot Run; Dhana Cohen, InventorzNetwork.com; John Hurley, All Star. Inventors Revue, *North Building, Booth N7366.*

3:00 p.m.  **Close of Show.**