Exhibitor Press Kit Request Form

If you cannot attend the 2014 International Home + Housewares Show, please complete the information below and we will be happy to send you exhibitors’ product information that is displayed in the News Center.

Name__________________________________ Title ________________________________

Publication/Station_____________________________ ________________________________

Address______________________________________________________________

City/State/ZIP Code________________________________________________________

Country______________________________________________________________

E-mail ___________________________________________________________________

Telephone________________ FAX________________

Tell us your interests and how we can help you during the show.
I am working on stories on (i.e. business and retail trends, environmental, new brides, ergonomics, design, new products, etc.)
________________________________________________________________________
________________________________________________________________________

I would appreciate product information on the following categories:

________ Bathroom + shower accessories   _______ Home organization
________ Cleaning products + supplies   _______ Home textiles
________ Closet + clothes care   _______ Juvenile products
________ Cookware and bakeware   _______ Kitchen electrics
________ Electrics (household and personal)   _______ Kitchen tools, accessories and textiles
________ Entertaining & barware   _______ Lighting
________ Floor + carpet care   _______ Outdoor living + seasonal products
________ Gourmet food & specialty products   _______ Personal care (electric/non-electric)
________ Hardware supplies   _______ Pet supplies
________ Home décor + giftware   _______ Seasonal & general items
________ Home environment (air/water)   _______ Tabletop (serveware, plasticware, drinkware)
________ Home healthcare

We can better serve your needs if we have your information by March 7, 2014. Please return to:
Deborah Teschke, Manager, Public Relations & Communications
International Housewares Association
6400 Shafer Court
Suite 650, Rosemont, IL 60018
Phone: 847-692-0110        Fax: 847-292-4211  Email: dteschke@housewares.org

For more information about the Show and exhibitors, visit
www.housewares.org/housewaresconnect365. This media kit can be downloaded from IHA’s website at