MEDIA EVENTS AT THE 2013 INTERNATIONAL HOME + HOUSEWARES SHOW

All registered News Media are invited to attend these free events.

Saturday, March 2, 4:30 p.m. – IHA Innovation Awards Announcement, Innovation Theater, E350, Level 3, Lakeside Center. Reception immediately following at the IHA Innovation Awards display in the Hall of Global Innovation. The 2nd Annual IHA Innovation Awards recognize exhibitors’ latest creations and cutting-edge innovations. Finalists are located in the New Products Showcases located in each Show building. Awards are given in 13 housewares categories. No RSVP necessary.

Saturday, March 2, 5:30 - 6:30 p.m. – Discover Design Meet & Greet Reception, Discover Design Gallery, South Building. For news media and buyer attendees only. Meet the designers and company representatives from some of the most innovative names in housewares today while you surround yourself in high-design. Cocktails and hors d’oeuvres served. Please RSVP to Debbie Teschke at dteschke@housewares.org

Saturday, March 2, 5:45 - 7 p.m. – Media Welcome Reception, Room N227b (behind the News Center), Level 2, North Building. Have a beverage and hors d’oeuvres while visiting with 25 companies new to the Show. Exhibitors will demonstrate and discuss their products. Please RSVP to Debbie Teschke at dteschke@housewares.org

Sunday, March 3, 4:30 – 6:30 p.m. – 20th Anniversary Student Design Competition Reception, Innovation Theater, Lakeside Center, Room E350. The six winners of IHA’s 20th student competition will be awarded in the Innovation Theater, followed by a reception at the anniversary student display in the Hall of Global Innovation.

Monday, March 4, 11:30 a.m. – gia Product Innovation Awards Announcement, Discover Design Lounge, Booth S4478, South Building. Meet the winners of the gia for product innovation and mingle with the designers and exhibitors at a reception afterwards. No RSVP necessary.

Monday, March 4, 5:30 - 7:30 p.m. – 2013 Monday Night Reception, Vista Ballroom, S406A, Level 4, South Building. All U.S. & international buyers and news media are invited to complete their day by stepping off the Show floor and onto the dance floor – getting “down and dirty” to country western tunes. Experience country music’s charm by kickin’ up your heels and doing the boot-scootin’-boogie. Cocktails and hors d’oeuvres will be served at the corral! Guests are welcomed by members of the Housewares Export Council (HECNA), a group of IHA members actively engaged in international business.