Schedule at a Glance

2012 International Home + Housewares Show
The premier global marketplace

All events are free - sponsored by the International Housewares Association - unless otherwise noted.

All Four Days  Saturday-Tuesday, March 10-13
Saturday: 12:30 – 5:30 p.m.; Sunday & Monday: 8:30 a.m. – 5:30 p.m.; Tuesday: 8:30 a.m. – 5 p.m.
All events take place during the times above unless noted otherwise. The exhibits in the Hall of Global Innovation open at 11:30 a.m. on Saturday and 7:30 a.m. Sunday-Tuesday.

Cooking Theater  A popular gathering point for buyers, sellers and media, the Cooking Theater features continuous, big-stage food preparation/cooking presentations from a who’s who of celebrity chefs. Those appearing include Devin Alexander, Michelle Bernstein, Aquiles Chavez, Cat Cora, Chris Cosentino, Paula Deen, Todd English, Michael Feker, Gale Gand, Alex Garcia, Stephanie Izard, Theo Kalogeracos, Dee Lenox, Lisa Maronian, Anupy Singla, Curtis Stone, Michael Symon, Karen Tack & Alan Richardson, Ming Tsai, Fabio Viviani and Bob Waggoner. South Building, Booth S2482.

Discover Design  Located in the Dine + Design Expo, this category highlights inspired product design from around the globe. See Award-worthy product in the Discover Design Gallery. South Building, Exhibit Floor.

Global Design Points  With several hundred suppliers from outside the U.S. exhibiting in the 2012 Show, you can experience well-designed products from around the world. These global suppliers will be located in categories throughout the Show, including companies from Brazil, France, Germany, Hong Kong, Italy, Japan, Taiwan and Turkey. International Business Center, Grand Concourse Lobby.

Innovation Theater  Some of the top names in product creation describe the leading edge in 2012, from idea to invention and concept to completion. The industry’s foremost designers, engineers and marketers gather to tell buyers what they know – and what the future will be. NEW LOCATION: Lakeside Center, Level 3, Room E350

Inventors Corner  Every great product starts with an idea from a creative mind. See those minds in action at this pavilion featuring recent product creations and their inventors, who have some amazing stories to tell. Buyers could find their next best seller right here. Hosted by the United Inventors Association and sponsored by Invent Home. NEW LOCATION: North Building, Exhibit Floor.

New Product Showcase  A must-see for all Show buyers, these displays in each Expo feature hundreds of new, high-demand products before they hit the marketplace. An invaluable look at what’s new and hot. Located inside the Buyer’s Club of each building. Credentialled news media are welcome.

HALL OF GLOBAL INNOVATION--Lakeside Center, Level 3 Lobby

IHA Innovation Awards  NEW—Exhibitors’ latest creations and cutting-edge innovations receive award recognition. Finalists are spotlighted in the New Product Showcases in the Buyer's Clubs in each building. This display features the best in each of 12 product categories.

gia Showcase  The Global Innovation Award (GIA) showcases 25 global housewares retailers from 23 different countries who will be recognized for excellence in their trade. Visitors can benefit from the merchandising savvy of this select group and see visuals of their award-winning efforts.

Going Green  Get the low down on the industry’s hottest new trend—sustainable products, packaging and manufacturing. Featured are numerous samples of selected products and packaging and an inspirational display of the latest green materials available for product development. Experts on hand will be glad to discuss green design and offer information on design resources and materials alternatives. NEW LOCATION

Pantone ColorWatch  Show exhibitors and Pantone, Inc. partner to reveal which colors will lead the way in housewares products during 2013. Pantone will provide an expert color forecast and Show exhibitors will underscore new color trends in a display of products featuring the latest, consumer-inspiring hues.

-More-
Student Design Competition

In 2012, the influential competition celebrates its 19th anniversary. Meet top design students from across North America who spend months developing a prototype product for real-world use. The winners are on-site through the Show to describe their products and how they developed them from beginning to end. They are the future of the housewares design industry.

Saturday, March 10

8 a.m. – 5:30 p.m. News Center open – N228, Level 2, North Building.

12:30 – 5:00 p.m. Show exhibit floors open.

12:30 – 5:00 p.m. Inventors Revue, UIA Inventor Education Forum, NEW LOCATION: North Building, Booth N7386

1:00 – 1:45 p.m. Theo Kalogeracos, Cooking Theater, Lakeside Center, Booth S2482

1:30 – 2:20 p.m. “Today’s Open Innovation Trends”, Warren Tuttle, United Inventors Association/Lifetime Brands Innovation Theater, Lakeside Center, Level 3, Room E350

1:45 – 2:30 p.m. Aquiles Chavez, Cooking Theater, South Building, Booth S2482

2:30 – 3:15 p.m. Michael Feker, Cooking Theater, South Building, Booth S2482


3:15 – 4:00 p.m. Dee Lenox, Cooking Theater, South Building, Booth S2482

4:30 – 5:30 p.m. IHA Innovation Awards Announcement. Reception immediately following at the Innovation Awards display in the Hall of Global Innovation. Innovation Theater, Lakeside Center, Level 3, Room E350

Sunday, March 11

8 a.m. – 5:30 p.m. News Center open – N228, Level 2, North Building.

8:30 a.m. – 5:30 p.m. Show exhibit floors open.

9:00 a.m. – 3:30 p.m. Inventors Revue. Watch as fledgling markets present their ideas to panels of housewares professionals for feedback and advice and hopefully to capture their interest. Today, three panels of “As Seen on TV” marketing experts will provide insights on TV marketing. Hosted by the United Inventors Association and sponsored by Invent Home NEW LOCATION: North Building, Booth N7386

9:30 – 10:15 a.m. Ming Tsai, Cooking Theater, South Building, Booth S2482

9:30 – 10:20 a.m. “Uncovering Opportunity During Uncertain Times,” Perry James, NPD. Innovation Theater, Lakeside Center, Level 3, Room E350

10:15 – 11:00 a.m. Michelle Bernstein, Cooking Theater, South Building, Booth S2482


11:00 – 11:45 a.m. Paula Deen, Cooking Theater, South Building, Booth S2482

11:30 a.m. – 12:20 p.m. “Can You Substantiate That? Alerting Marketers to Increasing FTC Scrutiny,” Roger Colaizzi and Jeffrey Knowles, Venable LLP. Innovation Theater, Lakeside Center, Level 3, Room E350

- More -
Schedule at a Glance/Add Two

Noon – 1:00 p.m.  **Keynote Speaker**, Barbara Turf, Crate & Barrel. *South Building, Room S100/Grand Ballroom*

Noon – 12:45 p.m.  Cat Cora, Cooking Theater, *South Building, Booth S2482*


12:45 – 1:30 p.m.  Michael Symon, Cooking Theater, South Building *South Building, Booth S2482*

1:30 - 2:15 p.m.  Fabio Viviani, Cooking Theater, *South Building, Booth S2482*

1:30 – 2:20 p.m.  **“Is Your Brand Left at the Altar? Bridal Monitor, the First Bridal Registrations Tracking Service,”** Richard Babick, Design Research LLC. *Innovation Theater, Lakeside Center, Level 3, Room E350*

2:15 – 3:00 p.m.  Todd English, Cooking Theater, *South Building, Booth S2482*

2:30 – 3:30 p.m.  **“Growing Sales Through Consumer Segmentation and Local Market Strategies,”** Peter Greene, Nielsen. *Innovation Theater, Lakeside Center, Level 3, Room E350*

3:00 – 3:45 p.m.  Stephanie Izard, Cooking Theater, *South Building, Booth S2482*

3:30 – 4:20 p.m.  **“Human Aligned with Home: Design for the Measured Self,”** Thomas Boettcher, HumanLabs. *Innovation Theater, Lakeside Center, Level 3, Room E350*

3:45 – 4:30 p.m.  Chris Cosentino, Cooking Theater, *South Building, Booth S2482*

3:45 – 5:00 p.m.  **Inventors Revue**, Q&A with Legendary inventor Ron Popeil, *NEW LOCATION: North Building, Booth N7386*

4:30 – 5:15 p.m.  Karen Tack & Alan Richardson, Cooking Theater, *South Building, Booth S2482*

5:30 – 7:00 p.m.  **Media Welcome Reception.** Meet innovative, design-focused companies new to the Show. Cocktails and hors d’oeuvres served. *North Building, Level 2, Room N227b.*

Monday, March 12

7:30 – 8:30 a.m.  **“Top Trends for 2012: Get Focused, Be Innovative, Stay Visible.”** Tom Mirabile, IHA’s Lifestyle Trend Forecaster and senior vice president, Global Trend and Design at Lifetime Brands, Inc., will present “Top Trends for 2012” a forecast and analysis of the consumer lifestyle trends reshaping the housewares industry as well as the social, economic and technological crosscurrents that will drive consumer behavior for the foreseeable future. The trends include: Core Values of the Modern Consumer; The Rebirth of Innovation; Becoming a Consumer Superhero; and 5 New Rules for the New Economy. *South Building, Level 1, Room S100/Grand Ballroom.*

8 a.m. – 5:30 p.m.  **News Center open – N228, Level 2, North Building**

8:30 a.m. – 5:30 p.m.  **Show exhibit floors open.**

9:00 – 10:00 a.m.  **Inventors Revue**, UIA Inventor Education. *NEW LOCATION: North Building, Booth N7386*

9:30 – 10:15 a.m.  Lisa Maronian, Cooking Theater, *South Building, Booth S2482*

9:30 - 10:20 a.m.  **“Housing Deconstructed: How Today’s Consumer is Re-inventing Community and Space,”** Susan Yashinsky, Sphere Trending. *Innovation Theater, Lakeside Center, Level 3, Room E350.*

- More -
Schedule at a Glance/Add Three

10:00 a.m. – 4:30 p.m. Inventors Revue. Watch as fledgling markets present their ideas to panels of housewares professionals for feedback and advice and hopefully to capture their interest. Today, three panels of “Pitch to the Pros” experts including professionals from companies like SkyMall, Evriholder, Lifetime Brands and Lakeland Catalogs will review products and offer suggestions for getting to the next level. Hosted by the United Inventors Association and sponsored by Invent Home NEW LOCATION: North Building, Booth N7386

10:15 – 11:00 a.m. Devin Alexander, Cooking Theater, South Building, Booth S2482


11:00 – 11:45 a.m. Anupy Singla, Cooking Theater, South Building, Booth S2482

11:30 a.m. – 12:30 p.m. Discover Design gia Awards. Announcement of the winners for product design and innovation. Reception immediately following in the Discover Design Gallery. Discover Design Lounge, South Building Exhibit Floor.


Noon – 1 p.m. “Future Color Trends-Fantasies and Realities,” In order to create the “magic” in the marketplace that ultimately leads to sales, colors for 2013 will need to coax and cajole, soothe or astonish, renew and replenish. Join Leatrice (Lee) Eiseman, IHA’s Color Expert and executive director, Pantone Color Institute, for the debut of Pantone’s color palettes for 2013. South Building, Room S100/Grand Ballroom.

12:30 – 1:20 p.m. “Millennials: The Next Big Wave of Consumers Who Will Change the Kitchen Forever,” Robin Albing and Whitney Ryan, Albing International Marketing LLC. Innovation Theater, Lakeside Center, Level 3, Room E350

12:45 – 1:30 p.m. Gale Gand, Cooking Theater, South Building, Booth S2482


2:15 – 3:00 p.m. Curtis Stone, Cooking Theater, South Building, Booth S2482


3:00 – 3:45 p.m. Alex Garcia, Cooking Theater, South Building, Booth S2482


4:30 – 5:15 p.m. Bob Waggoner, Cooking Theater, South Building, Booth S2482

5:30 – 7:30 p.m. “Monday Night Reception: An Evening of Enchantment.” All U.S. & international buyers and news media are invited to end their day at this networking event to enjoy cocktails and hors d’oeuvres while being amazed and delighted with captivating illusions presented by magicians. Guests are welcomed by members of the Housewares Export Council (HECNA), a group of IHA members actively engaged in international business. South Building, Level 4, Room S406a/Vista Ballroom.

-More-
Schedule at a Glance/Add Four

6:00 p.m.  

15th Annual Housewares Charity Foundation Gala. The non-profit HCF hosts this event every year to raise funds for critical causes, unite the Housewares Industry and honor its leaders. Honored this year: John Tighe, senior VP/GMM-Home, JCPenney, Lifetime Humanitarian Award; Vincent Naccarato, chairman, Molto Capital LLC, Lifetime Achievement Award and Jane and Neil Golub, owners, Price Chopper supermarkets. Benefiting The Breast Cancer Research Foundation; IIT Institute of Design; and The Lynn Sage Comprehensive Breast Cancer Center of Northwestern Memorial Hospital. Hilton Chicago. TICKET REQUIRED.

7:15 – 8:30 a.m.  

Industry Breakfast. IHA annual meeting and guest speaker. South Building, Room S100/Grand Ballroom

TICKET NEEDED.

Tuesday, March 13

8 a.m. – 5 p.m.  

News Center open.

8:30 a.m. – 5 p.m.  

Show exhibit floors open.

9:00 – 9:45 a.m.  

Sarah Kallio & Stacey Krastins, Cooking Theater, South Building, Booth S2482

9:30 – 10:20 a.m.  


10:00 – 11:30 a.m.  

Inventors Revue, UIA Inventor Education. NEW LOCATION: North Building, Booth N7386

10:30 – 11:20 a.m.  


11:30 a.m. - 12:20 p.m.  

“Smart Merchandising to Smartphone Shoppers: Closing the Information Gap with Mobile Technology,” Jim Klar, Easy2 Technologies. Innovation Theater, Lakeside Center, Level 3, Room E350

12:00 – 1 p.m.  

“The Far Eastern Market – A New Role for Color,” Join Leatrice (Lee) Eiseman, IHA’s Color Expert, and executive director, Pantone Color Institute, as she shares some insights and moderates a presentation that will explore he pros and cons of color forecasts and usage in the Far Eastern market. Her panelists will be James and Tony Soames of Subkarma in Taiwan. South Building, Room S100/Grand Ballroom.

12:30 – 1:20 p.m.  


1:30 – 2:20 p.m.  

“Moneyball Marketing: You Don’t Need a Big Ad Budget to Beat the Big Spenders,” Larry Popelka, GameChanger. Innovation Theater, Lakeside Center, Level 3, Room E350

5 p.m.  

Close of Show.