



4 March 2019 Navy Pier - Chicago Print Journal Ad Specifications

Gala Details:

- Over 1,000 guests in attendance
- Featuring James Beard Chefs...Creating their Signature Specialties
- Honoring members of our industry during the International Home & Housewares Show

The 2019 Honorees are:

Humanitarians of the Year

Niraj Shah, CEO & Co-Founder, Wayfair
Steve Conine, Co-Chairman & Co-Founder, Wayfair

Legacy Humanitarian Award

Mary Dillon, Chief Executive Officer, Ulta Beauty

Lifetime Achievement Award

William A. Foley, Chairman & Chief Executive Officer, Libbey Inc.

The 2019 HCF Event will benefit:

The Breast Cancer Research Foundation (BCRF)—Our Legacy Charity & The James Beard Foundation

Journal Ad Specifications:

General Information:

- The Journal is 8.5 x 11 plus .125" bleed – live image 7.75 x 10.5
- Half page ads are *horizontal only* and should be 7.75 x 4.75; no verticals
- Cover Pages are 4/C
- Platinum Pages are 2/C, PMS 8003 & Black
- Gold Pages are 2/C, PMS 872 & Black
- Silver Pages are 2/C, PMS 877 & Black
- 2-Color Pages are Black & One PMS Color
- B/W Pages are Black only

Preferred Application:

- Adobe Acrobat PDF (high resolution): 300 dpi for print production—embed all fonts
- NOTE: If not Vector Art, File must be at least 300 dpi at 100% of final printing size

Accepted Mac Applications:

- Quark Xpress: Include all fonts and high-resolution images
- Indesign: Include all fonts and high-resolution images
- Adobe Illustrator: All fonts converted to outline; high-resolution images embedded
- Adobe Photoshop: File must be 300 dpi at 100% of final printing size

Fonts/Typefaces:

- All fonts must be Mac-compatible
- When collecting fonts for transport, include both screen and printer fonts
- Remember to include fonts that may be embedded in graphic files

NOTE: Please make sure to turn in all support files (fonts, pictures, eps, etc.)

Ad material is due by February 15, 2019

Cover ads are due by February 8, 2019

Delivering Artwork:

Artwork for ads should be mailed or uploaded to one of the following:

Option #1—Email Delivery:

If sending artwork via email, please complete Page 3 of this form and send with files attached to Tim Jepsen at tim@gasink.net and copy Margaux Weber at hcfseating@gmail.com and include "Housewares Charity Foundation" in the subject line.

Option #2—FTP Site:

If uploading your artwork to the FTP Site, please send to the following:

FTP Address: [ftp.gasink.net](ftp://ftp.gasink.net)

User name: GASINK (case sensitive)

Password: Gas2010* (case sensitive)

Please also send an email, including your file name and a completed copy of Page 3 of this form, alerting us that your file has been uploaded to: Tim Jepsen, tim@gasink.net and copy Margaux Weber at hcfseating@gmail.com.

All emails should include "Housewares Charity Foundation" in the subject line.

Option #3—Mail:

If sending artwork via mail, please include with a completed copy of Page 3 of this form and send disc (CD or DVD) with hard copy saved in Quark, Illustrator, Indesign or PDF formats to:

The Graphic Arts Studio
Attn: Tim Jepsen
28W111 Commercial Avenue
Barrington, IL 60010

Tel: 847.381.1105 Fax: 847.381.0230

GENERAL CONTACT INFORMATION:

Please register on-line at:

www.housewares.org/show/charity

...to purchase ads, sponsorships, tables, tickets or make a donation!

Any general questions, please contact Margaux Weber:

Tel: 310.709.1077

hcfseating@gmail.com

Any artwork questions, please contact Tim Jepsen:

The Graphic Arts Studio

Tel: 847.381.1105

Fax: 847.381.0230

tim@gasink.net

General Mailing Address:

Housewares Charity Foundation
6400 Shafer Court, Suite 650
Rosemont, Illinois 60018



4 March 2019
Navy Pier

Print Journal Ad Submission Form

Ad material is due by February 15, 2019
Cover ads are due by February 8, 2019

Please complete the form below and return it with your artwork:

Name:		
Title:		
Company:		
Street Address:		
City:	State:	Zip Code:
Phone:	Fax:	
Email:		
Art Department Contact Person:		
Phone:	Email:	

Check your ad format below:

Sponsor Advertisement

- Cover Page Ad—4/C
- Full Page Ad—Platinum Sponsor Section (\$30,000)
- Full Page Ad—Gold Sponsor Section (\$20,000)
- Full Page Ad—Silver Sponsor Section (\$15,000)
- Full Page Ad—2-Color Special Package Section (\$10,000)

Journal Advertising

- Full Page Ad—2-Color (\$7,500)
- Full Page Ad—Black & White (\$5,000)
- Half Page Ad—Black & White (\$2,500)

- Check here to rerun your ad from last year's journal

SAMPLE ADS BELOW

LENOX is pleased to offer
a toast to this year's deserving honorees!

Janet Hayes

LIFETIME HUMANITARIAN

Phil Brandl

INTERNATIONAL HOUSEWARES ASSOCIATION

Richard L. Boynton Jr.

HUMANITARIAN OF THE YEAR

LENOX

WHERE ENTERTAINING IS @



lenox.com/entertainingUSA

CONGRATULATIONS TO
THE 2017 HUMANITARIANS

JANET HAYES

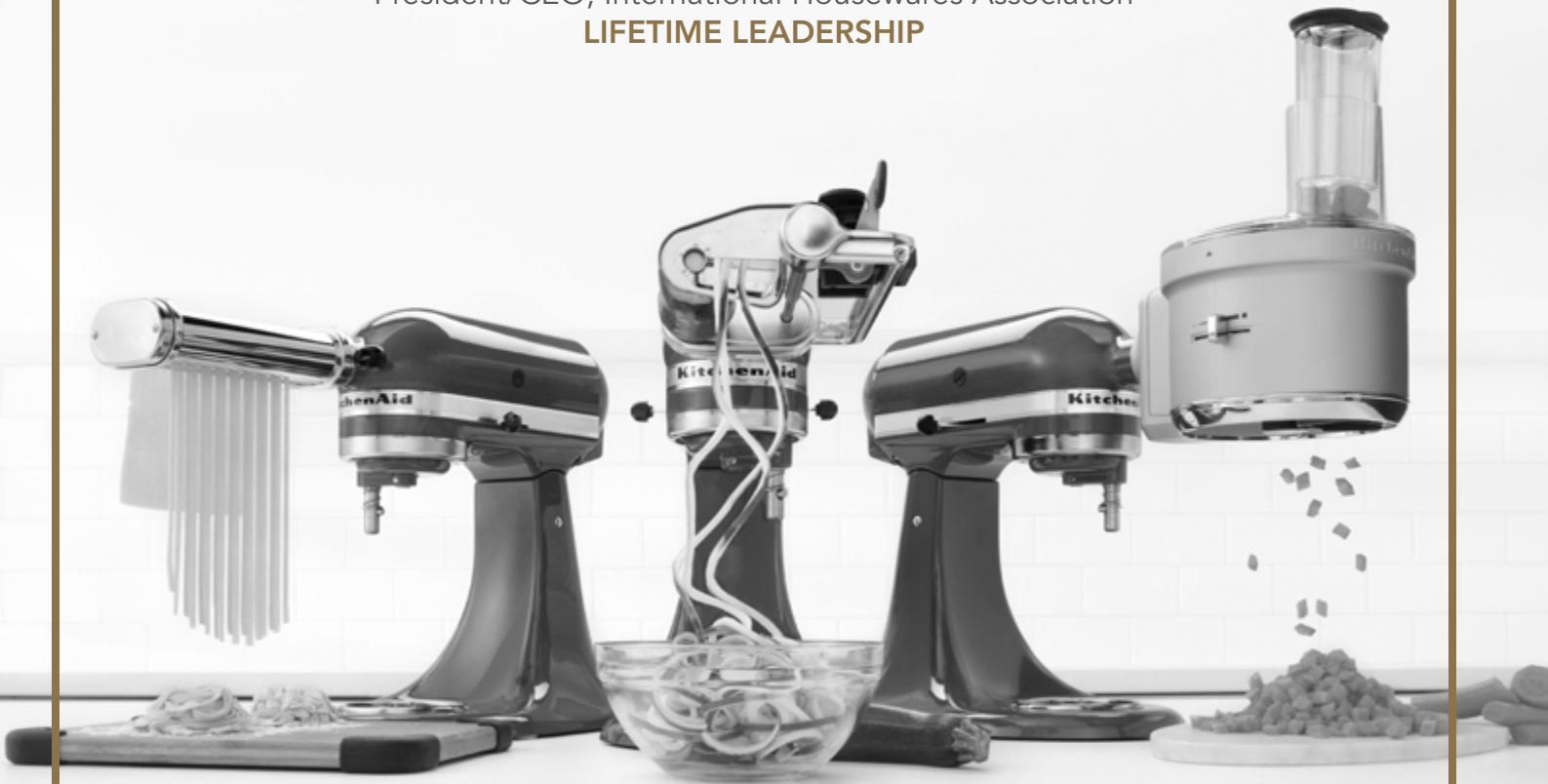
President, Williams Sonoma
LIFETIME HUMANITARIAN

RICHARD L. BOYNTON, JR.

President, JURA, Inc.
HUMANITARIAN OF THE YEAR

PHIL BRANDL

President/CEO, International Housewares Association
LIFETIME LEADERSHIP



**FOR EVERYTHING
YOU WANT TO MAKE.**

KitchenAid®

©/TM ©2017 KitchenAid. All rights reserved. KP170030-H
The design of the stand mixer is a trademark in the U.S. and elsewhere.



Cöngrats!

**WÜSTHOF SALUTES JANET HAYES
AS LIFETIME HUMANITARIAN.**

Thank you for your continuing charitable efforts.
You make us proud to be part of the housewares industry.

200
years of knives

Made in Germany
Solingen



WÜSTHOF®

wusthof.com

CELEBRATING
20 YEARS

of the Housewares Charity Gala

Macy's and Bloomingdale's are proud to salute the

**HOUSEWARES
CHARITY FOUNDATION**

and this year's honorees

Janet Hayes
President, Williams Sonoma

Richard L. Boynton, Jr.
President, JURA, Inc.

Phil Brandl,
President & CEO, International Housewares Association



macy's inc

★ macy's bloomingdale's

 UCHIYA

www.uchiya.co.jp

We are proud to honor
the 2017 award recipients
and to support
The Breast Cancer Research Foundation

TOMODACHI

FRIENDS OF **CONAIR**



2-176-1 TAKASU, MISATO-SHI, SAITAMA-KEN 341-0037, JAPAN

 **ウチヤ・サ・モスタット** 株式会社
UCHIYA THERMOSTAT CO., LTD.

RIEDEL 
THE WINE GLASS COMPANY

GRAPE  VARIETAL SPECIFIC®

CONGRATULATIONS TO
JANET HAYES
FROM THE
WINE GLASS COMPANY!

RIEDEL.COM

