

# MEMBERSHIP IN IHA is an investment in your own business.

MEMBERSHIP SERVICE	VALUE	ASSOCIATE IV Manufacturer Representative Groups and Agencies	
			DESCRIPTION
IHA Membership	\$1,500	\$500	
<b>REP SERVICES PROVIDED BY MANA</b>			
Rep Directory	\$300	INCLUDED	Inclusion in searchable database for manufacturers
Rep-to-Rep Business Counseling	\$500	INCLUDED	Peer networking and consultations
Contract Templates	\$500	INCLUDED	
Ask An Attorney	\$500	INCLUDED	One 30-minute session/year
Monthly Rep Connect e-newsletter	\$100	INCLUDED	
<b>THE INSPIRED HOME SHOW</b>			
Show Badges		FREE	
Rep Hospitality Suite Access	\$125	INCLUDED (5)	Additional entry at \$25/person
Registered Buyer List (Post-Show)	\$2,500	INCLUDED	Includes name, title, company, address and telephone (where available)
<b>EXECUTIVE EDUCATION &amp; NETWORKING</b>			
CORE Meetings (2 in person, 4 virtual)	\$3,000	INCLUDED (PRINCIPAL ONLY)	Eight regional networking groups available
CHESS	\$2,000	\$1,000 (PRINCIPAL ONLY)	Annual executive networking and educational conference
Government Affairs – Content	\$2,500	INCLUDED	Information and updates from IHA's Washington, D.C. affiliates
Government Affairs – Event	\$1,500	\$750	Annual trip to Washington D.C for education, networking and meetings with Congressional Representatives
<b>INTERNATIONAL SERVICES</b>			
International Business Council Membership	\$3,000	INCLUDED	Access to International Information and networking
Global Forum	VARIES	50% DISCOUNT	Annual export-focused conference
Trade Missions	VARIES	50% DISCOUNT	Travel to target countries and visits with local retailers Must be directly affiliated with an IHA member
<b>VIRTUAL EVENTS</b>			
Connect Online Conferences	\$1,250	INCLUDED	Virtual education and trend information
– IHA Market Watch Demos (Product Placement)	\$2,000	\$1,000	Must be directly affiliated with a paid member/exhibitor at The Inspired Home Show
– Product Demos (Product Placement)	\$1,000	\$500	Must be directly affiliated with a paid member/exhibitor at The Inspired Home Show
<b>EDUCATION</b>			
IHA Market Watch Report	\$5,000	INCLUDED	Access to detailed trend reporting and data
Webinars	\$1,200	INCLUDED	Access to a wide variety of educational content
<b>HOMEPAGE NEWS</b>			
Editorial		INCLUDED	
Editorial – Special Reports	\$3,000	INCLUDED	
Advertising	PER RATE CARD	AVAILABLE	

**JOIN TODAY** and engage with these services at no or discounted costs. For more information on membership, contact: **Connie Chantos** at [cchantos@housewares.org](mailto:cchantos@housewares.org) or +1.847.692.0135.

Learn more at [Housewares.org](http://Housewares.org).

