

OPPORTUNITY

at the
**INDUSTRY
SERVICE
PROVIDER
PAVILION**

APPLY NOW

Your Solution Matters

The home + housewares industry has had an unprecedented 24 months. As consumers spend more time in their homes, demand for housewares is growing exponentially. This surge in demand has created record sales, but also presented numerous challenges related to fulfillment, inventory management, e-commerce strategies and more. As a service provider to the home + housewares industry, you have a critical role to play in helping retailers and manufacturers optimize their response to the consumer demand.

The Industry Service Provider Pavilion at The Inspired Home Show® gives you a chance to interact with thousands of manufacturers and retailers looking for the next game-changing product or service. It's a destination where decision-makers can browse solutions to critical challenges. For a complete detailed guide to exhibiting at the Show, please see the [2023 Exhibitor Prospectus](#).



FIND NEW CUSTOMERS

Thousands of retailers and housewares manufacturers



SPOTLIGHT ON INDUSTRY SERVICE PROVIDER

Designated Industry Service Provider section on the Show floor



CRITICAL RETAIL BRANDS

99% of the top key retailers in the U.S.



TURNKEY PACKAGES

Cost-effective, easily implemented exhibit options available



TOP-TO-TOP OPPORTUNITY

The largest concentration of retail GMMs/DMMs of any U.S. show. Highest visibility to Owners, Presidents and CEOs of established and new housewares brands/manufacturers



ALL TOGETHER

The entire home + housewares industry under one roof

THE
**INSPIRED
HOME**
SHOW | IHA's GLOBAL HOME +
HOUSEWARES MARKET

MARCH 4-7, 2023

TheInspiredHomeShow.com

Flexible Booth Packages

APPLY NOW

Turnkey Kiosk Packages:

- IHA Associate I Membership for 2022/2023 (\$1,000-\$2,000 value)
- (2) Show badges
- (1) 8' backwall (includes graphic of your choosing)
- (1) 500 watt electrical outlet
- (2) Stools
- Standard booth carpet



IHA Industry Service Provider Pavilion Fee:
\$4,000-\$5,000*

*Turnkey Kiosk Fee for companies with annual sales:
 Under \$10M = \$4,000 | Over \$10M = \$5,000

Standard Booth Options:

- IHA square footage Associate I Member rate (\$22.00/sq. ft.)

Flexible options to fit your brand and budget

INLINE STRUCTURE	ASSOCIATE I MEMBER RATE (\$22.00/SQ FT)	ASSOCIATE I MEMBERSHIP DUES	FREEMAN BASIC BOOTH PACKAGE ESTIMATE	COST ESTIMATE
10' x 10'	\$2,200	\$1,000-\$2,000**	\$4,500	\$7,700-\$8,700
10' x 20'	\$4,400	\$1,000-\$2,000	\$8,900	\$14,300-\$15,300
10' x 30'	\$6,600	\$1,000-\$2,000	\$11,900	\$19,500-\$20,500
10' x 40'	\$8,800	\$1,000-\$2,000	\$14,000	\$23,800-\$24,800

**Membership Fees:
 Under \$10M in sales = \$1,000 | Over \$10M in sales = \$2,000

For more information on Freeman Booth Packages please contact:
[Freeman Exhibitor Sales](#)

Industry Service Provider Pavilion Benefits:

- Dedicated sales manager
- Access to negotiated hotel rates and amenities
- Sponsorship opportunities
- Press release to trade pubs promoting the new industry service provider destination
- Show signage promoting the destination
- Pre-Show marketing of the destination including web site and email promotion
- Complimentary shuttle service

Secure your space today at TheInspiredHomeShow.com/Exhibit.

For more information on exhibit space, contact: **Katie Thill** at kthill@housewares.org or **+1.847.692.0122**.

THE INSPIRED HOME SHOW


MARCH 4-7, 2023

The Show connects not only buyer to seller, but also product to lifestyle and the industry to the consumer mindset. This March, the home + housewares industry will converge upon Chicago to discover new products and trends, meet face-to-face with executives from top retail and manufacturer brands, and gain the insights, leads and exposure to jump-start a successful year.

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MEMBERSHIP IN IHA is an investment in your own business.

MEMBERSHIP SERVICE	VALUE			
		ASSOCIATE I Industry Service Providers & Consultants/Exhibitors	ASSOCIATE II Industry Service Providers & Consultants/Non-Exhibitors	ASSOCIATE III Trade Publications
Membership Fee < \$10M in sales	\$1,500	\$1,000	\$1,500	\$1,000
Membership Fee > \$10M in sales	\$5,000	\$2,000	\$5,000	\$2,000
THE INSPIRED HOME SHOW				
Booth Space - Raw	\$34/FT ²	\$22/FT ^{2*}		\$22/FT ²
Booth Space - Kiosk	VARIES	AVAILABLE		AVAILABLE
Show Badges	\$1000/BADGE	AVAILABLE (PER SQ FT)	INCLUDED (3)	AVAILABLE (PER SQ FT)
Sponsorship Opportunities	VARIES	AVAILABLE		AVAILABLE
Publication Distribution - Onsite Bin	\$1,000			\$500/BIN
Publication Distribution - Onsite Handout	\$10,000			\$3,500
Publication Distribution - Hotel Drop Authorization	VARIES			\$1,500/HOTEL**
EXECUTIVE EDUCATION & NETWORKING				
CORE (Meetings: 2 in person, 4 virtual)	\$3,000	AVAILABLE	AVAILABLE	
CHESS - Attendance	\$2,000	\$1,000	\$1,000	1 INCLUDED (EDITORIAL ONLY)
CHESS - Sponsorship	VARIES	AVAILABLE	AVAILABLE	AVAILABLE
Member Company List	\$2,500	INCLUDED	INCLUDED	INCLUDED
INTERNATIONAL SERVICES				
International Business Council	\$2,000	AVAILABLE	AVAILABLE	
Global Forum	VARIES	50% DISCOUNT	50% DISCOUNT	1 INCLUDED (EDITORIAL ONLY)
Trade Missions	VARIES	50% DISCOUNT [†]	50% DISCOUNT [†]	AVAILABLE
Pavilions	VARIES	50% DISCOUNT [†]	50% DISCOUNT [†]	AVAILABLE
OTHER				
Government Affairs - Content	\$2,500	INCLUDED	INCLUDED	INCLUDED
Government Affairs - Event	\$1,500	\$750	\$750	1 INCLUDED (EDITORIAL ONLY)
DIGITAL PLATFORM				
Connect 365	\$5,000	INCLUDED		
VIRTUAL EVENTS				
Connect Online Conferences	\$1,250	INCLUDED	INCLUDED	INCLUDED
– IHA Market Watch Demos (Product Placement)	\$2,000	\$1,000 ^{††}	\$1,000 ^{††}	
– Product Demos (Product Placement)	\$1,000	\$500 ^{††}	\$500 ^{††}	
– Sponsorship Opportunities	VARIES	AVAILABLE	AVAILABLE	AVAILABLE
– Presentation Opportunities	VARIES	AVAILABLE	AVAILABLE	AVAILABLE
EDUCATION				
IHA Market Watch Report	\$5,000	INCLUDED	INCLUDED	INCLUDED
Webinars	\$1,200	INCLUDED	INCLUDED	INCLUDED
HOMEPAGE NEWS				
Editorial		INCLUDED	INCLUDED	AVAILABLE
Editorial - Special Reports	\$3,000	INCLUDED	INCLUDED	AVAILABLE
Editorial - Advertising	PER RATE CARD	AVAILABLE	AVAILABLE	

* Discount does not apply to pavilion participants.
** Does not include hotel drop fees.

[†] Must be directly affiliated with a current IHA member.
^{††} Must be directly affiliated with a paid member/exhibitor at The Inspired Home Show.

JOIN TODAY and engage with these services at no or discounted costs.
For more information on membership, contact:
Lori Szudarek at Lszudarek@housewares.org or +1.847.692.0116.

Learn more at Housewares.org.

