


MEMBERSHIP IN IHA is an investment in your own business.

MEMBERSHIP SERVICE	VALUE			
		ASSOCIATE I Industry Service Providers & Consultants/Exhibitors	ASSOCIATE II Industry Service Providers & Consultants/Non-Exhibitors	ASSOCIATE III Trade Publications
Membership Fee < \$10M in sales	\$1,500	\$1,000	\$1,500	\$1,000
Membership Fee > \$10M in sales	\$5,000	\$2,000	\$5,000	\$2,000
THE INSPIRED HOME SHOW				
Booth Space - Raw	\$30/FT*	\$21/FT**		\$21/FT ²
Booth Space - Kiosk	VARIES	AVAILABLE		AVAILABLE
Show Badges	\$1000/BADGE	AVAILABLE (PER SQ FT)	INCLUDED (3)	AVAILABLE (PER SQ FT)
Sponsorship Opportunities	VARIES	AVAILABLE		AVAILABLE
Publication Distribution - Onsite Bin	\$1,000			\$500/BIN
Publication Distribution - Onsite Handout	\$10,000			\$3,500
Publication Distribution - Hotel Drop Authorization	VARIES			\$1,500/HOTEL**
EXECUTIVE EDUCATION & NETWORKING				
CORE (Meetings: 2 in person, 4 virtual)	\$3,000	AVAILABLE	AVAILABLE	
CHESS - Attendance	\$2,000	\$1,000	\$1,000	1 INCLUDED (EDITORIAL ONLY)
CHESS - Sponsorship	VARIES	AVAILABLE	AVAILABLE	AVAILABLE
Member Company List	\$2,500	INCLUDED	INCLUDED	INCLUDED
INTERNATIONAL SERVICES				
International Business Council	\$2,000	AVAILABLE	AVAILABLE	
Global Forum	VARIES	50% DISCOUNT	50% DISCOUNT	1 INCLUDED (EDITORIAL ONLY)
Trade Missions	VARIES	50% DISCOUNT [†]	50% DISCOUNT [†]	AVAILABLE
Pavilions	VARIES	50% DISCOUNT [†]	50% DISCOUNT [†]	AVAILABLE
OTHER				
Government Affairs - Content	\$2,500	INCLUDED	INCLUDED	INCLUDED
Government Affairs - Event	\$1,500	\$750	\$750	1 INCLUDED (EDITORIAL ONLY)
DIGITAL PLATFORM				
Connect 365	\$5,000	INCLUDED		
VIRTUAL EVENTS				
Connect Online Conferences	\$1,250	INCLUDED	INCLUDED	INCLUDED
– MarketWatch Demos (Product Placement)	\$2,000	\$1,000 ^{**}	\$1,000 ^{**}	
– Product Demos (Product Placement)	\$1,000	\$500 ^{**}	\$500 ^{**}	
– Sponsorship Opportunities	VARIES	AVAILABLE	AVAILABLE	AVAILABLE
– Presentation Opportunities	VARIES	AVAILABLE	AVAILABLE	AVAILABLE
EDUCATION				
MarketWatch Report	\$5,000	INCLUDED	INCLUDED	INCLUDED
Webinars	\$1,200	INCLUDED	INCLUDED	INCLUDED
HOMEPAGE NEWS				
Editorial		INCLUDED	INCLUDED	AVAILABLE
Editorial - Special Reports	\$3,000	INCLUDED	INCLUDED	AVAILABLE
Editorial - Advertising	PER RATE CARD	AVAILABLE	AVAILABLE	

* Discount does not apply to pavilion participants.
** Does not include hotel drop fees.

[†] Must be directly affiliated with a current IHA member.
^{**} Must be directly affiliated with a paid member/exhibitor at The Inspired Home Show.

JOIN TODAY and engage with these services at no or discounted costs.
For more information, contact: **Lori Szudarek** at Lszudarek@housewares.org
or +1.847.692.0116.

Learn more at Housewares.org.

