

2019 IBC GLOBAL FORUM

The essential annual meeting for sales professionals and companies looking to grow their international business. The IBC Global Forum brings together strategic planning and pragmatic international information to facilitate sales and business development in key export markets. Extensive networking with housewares buyers, industry professionals and seasoned IBC members presents vast opportunities to increase your housewares industry network and sales.

San Diego, CA
September 15 – 17, 2019
The Guild Hotel



Speakers

Richard Walker, Commercial Director of Eddingtons Ltd., will discuss the UK market and his distribution firm's reach through the UK and Ireland, highlighting the types of products and suppliers that make for ideal entrants into these markets.

EDDINGTONS

Matt Ryan, International Business Development Manager of citiesocial, will describe opportunities in Taiwan, Hong Kong, Malaysia and Singapore using citiesocial's curated e-commerce platform, focused on supplying consumers with unique, well-designed products.

citiesocial 找好東西



Executive Session

Executive Education session presented by Thunderbird, featuring a workshop exploring steps for international sales teams to leverage influencers in global markets.



THUNDERBIRD
SCHOOL OF GLOBAL MANAGEMENT

Invited speakers from key retailers and distributors in the Middle East, Latin America and Europe.



Updates on speakers and program materials can be found at: www.housewares.org/members/globalforum



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