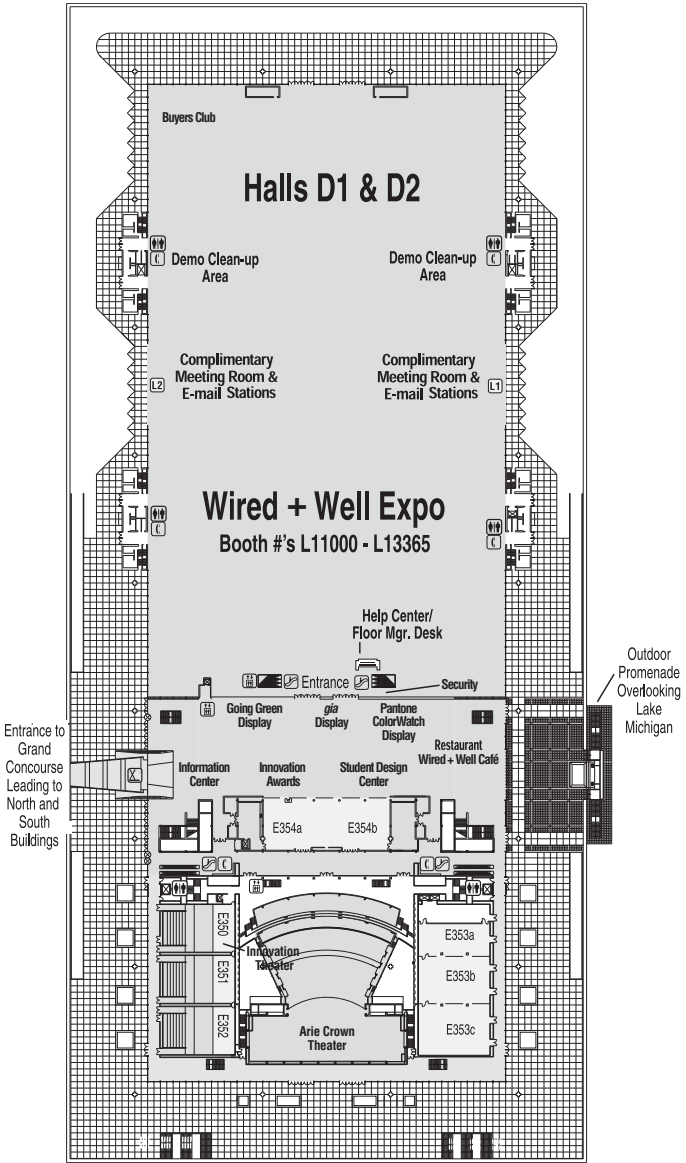
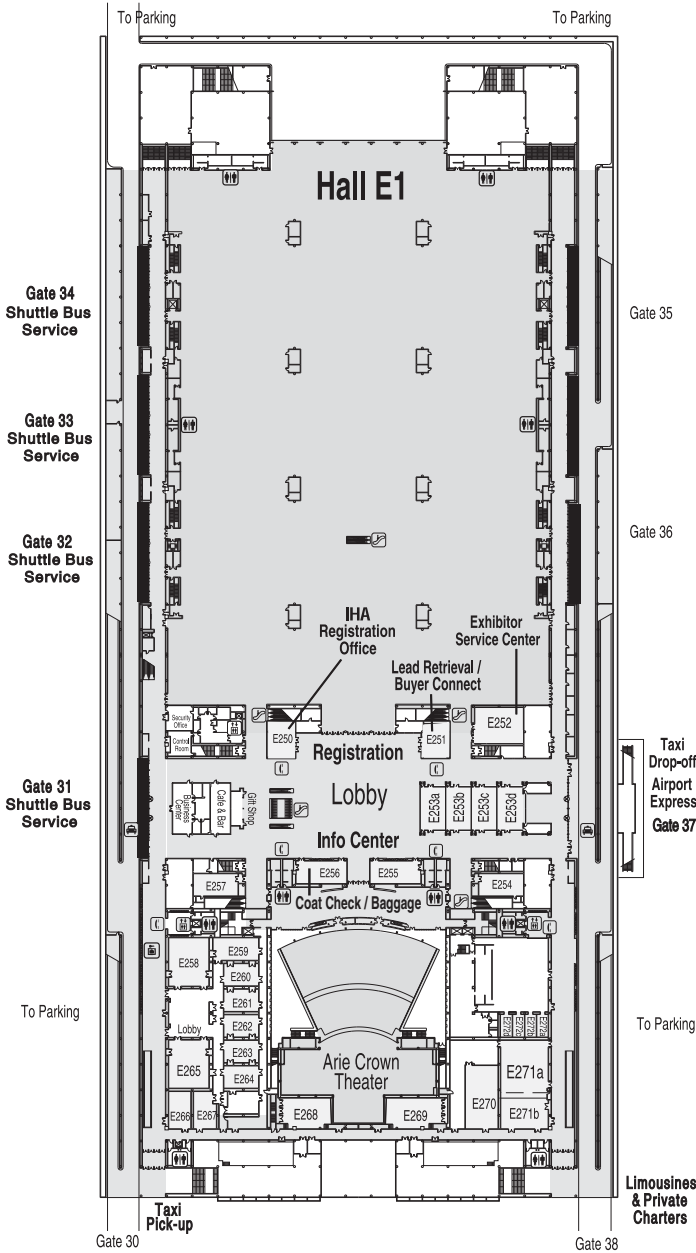


Lakeside Center, Level 2

Lakeside Center, Level 3 Exhibit Floor



LAKESIDE CENTER, LEVEL 2	
Show Services/Areas	Location
Registration Office	E250
Lead Retrieval / Buyer Connect	E251
Exhibitor Service Center	E252
Coat Check / Baggage	E256
U.S. & Non-U.S. Registration	Lobby
Information Center	Lobby

Show service areas subject to change.

LAKESIDE CENTER, LEVEL 3	
Show Services/Areas	Location
Innovation Theater	E350
Buyers Club	Exhibit Floor
Student Design Center	Lobby
Pantone ColorWatch Display	Lobby
gia Display	Lobby
Innovation Awards	Lobby
Going Green Display	Lobby
Information Center (E-mail Station/Product Locator, General Information)	Lobby
Restaurant - Wired + Well Café	Lobby

Show service areas subject to change.

Lakeside Center

Meeting Room Capacities / Rates

LEVEL 2

Room Number	Square Footage	Ceiling Height	Theater Style	Classroom Style	Banquet Style	Daily Rental
E253	6678	13'11"	744	333	384	\$1,000
E253a	1840	13'11"	189	90	80	\$250
E253b	1612	13'11"	173	78	64	\$250
E253d	1613	13'11"	173	78	64	\$250
E255	1439	14'1"	153	72	56	\$225
E257	1214	12'	50	48	40	\$150
E258	2718	11'11"	252	135	128	\$300
E259	1353	12'	138	60	64	\$200
E260	1034	12'	102	51	40	\$175
E261	1032	12'	102	51	40	\$175
E262	1039	12'	102	51	40	\$175
E263	1023	12'1"	102	51	40	\$175
E264	1032	11'10"	102	51	40	\$175
E266	1123	12'	50	48	48	\$150
E267	1096	11'11"	102	54	56	\$200
E270	2736	12'1"	275	135	120	\$400
E271	5812	12'	623	288	312	\$700
E271a	3422	12'	360	168	160	\$400
E271b	2380	12'	234	108	152	\$300
E272a	412	9'	41	18	24	\$125
E272b	387	9'	34	18	24	\$125
E272d	468	9'	40	21	24	\$125

LEVEL 3

Room Number	Square Footage	Ceiling Height	Theater Style	Classroom Style	Banquet Style	Daily Rental
E350	4900	11'	345	--	--	\$425
E351	4901	11'	300	--	--	\$425
E352	4913	11'	300	--	--	\$425
E353	12904	15'11"	1346	642	696	\$2,600
E353a	3170	15'11"	248	156	144	\$850
E353b	4677	15'11"	400	234	240	\$875
E353c	5041	15'11"	400	249	256	\$875

Rates and capacities subject to change. • Please note that if a room is not listed, the room is unavailable for rental.