

**2013 International Home + Housewares Show**  
*The global housewares and homegoods marketplace*  
Sponsored by the International Housewares Association

**A Fact Sheet**

- Dates:** March 2-5, 2013  
Hours: Saturday 12:30 – 5:30 p.m.; Sunday, Monday 8:30 a.m.–5:30 p.m.; Tuesday 8:30 a.m.–5:00 p.m.
- Location:** McCormick Place Exposition Center, Chicago, Illinois  
*Online Show: <http://www.housewares.org>*
- Products:** Thousands of housewares and homegoods products for every room in the house, apartment or condo — and outdoor living, too. From high-end international design to trend-setting basics, products range from kitchen electrics and home environment to gourmet specialty foods and cookware, from bakeware and kitchen tools to home decor, space organizers and cleaning products, and home healthcare to pet supplies and seasonal decor.
- Exhibitors:** More than 2,100 exhibitors — more than 500 new — with 30% of exhibitors coming from outside the U.S. Organized pavilions and independent exhibitors will feature products from Brazil, China, France, Germany, Hong Kong, Italy, Japan, Taiwan, Turkey and others.
- Exhibits:** The Show features four product expos, organized as:
- Wired + Well Expo – Level 3, Lakeside Center
  - Dine + Design Expo – Level 3, South Building, including Discover Design
  - Clean, Contain + Sustain Expo – Level 3, North Building, including New Exhibitor Area
  - Global Crossroads – Level 3, North Building, including International Pavilions
- Attendance:** 60,000 total attendees (including buyers and sellers, trade guests and news media) from over 125 countries. More than 21,000 buyers are expected from around the globe. 75 percent of *all* U.S. retail buyers are specialty retailers.
- Economics:** The Show is one of the top 5 largest trade events at McCormick Place. Attendee expenditures in the City of Chicago during the 2011 Show totaled \$83.7 million.
- Sponsor:** International Housewares Association – The Home Authority  
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- Key Staff:** Philip J. Brandl, President  
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