

**2009 International Home + Housewares Show
Final Show Review**

The global housewares and homegoods marketplace
Sponsored by the International Housewares Association

A Fact Sheet

- Location:** McCormick Place Exposition Center, Chicago, Illinois
Online Show: <http://www.housewares.org>
- Products:** Thousands of housewares and homegoods products for every room in the house, apartment or condo — and outdoor living, too. From high-end international design to trend-setting basics, products range from kitchen electrics and small appliances to gourmet specialty foods and cookware, from bakeware and kitchen tools to home decor, space organizers and storage systems, home healthcare and home-office to pet supplies and lawn and garden decor.
- Exhibitors:** 2,000 exhibitors — 300 new — with 40% of exhibitors coming from outside the U.S. Global suppliers exhibiting in categories throughout the Show will be from Brazil, China, Hong Kong, Taiwan and Turkey. Organized pavilions will feature products from China, Hong Kong, India and Taiwan and Turkey.
- Exhibits:** The Show features four product expos, organized as:
- Wired + Well Expo – Level 3, Lakeside Center
 - Dine + Design Expo – Level 3, South Building, including GOHO, Cook + Bakeware and Tabletop, Kitchen Essentials + Accents
 - Clean + Contain Expo – Level 3, North Building, including Promotion in Motion
 - Global Crossroads – Level 3, North Building, including International Pavilions
- Attendance:** More than 60,000 total attendees (including buyers and sellers, trade guests and news media) from over 100 countries. More than 24,000 buyers are expected from around the globe. 75 percent of *all* U.S. buyers are specialty, independent retailers.
- Economics:** The Show is the 3rd largest trade event at McCormick Place, with an estimated \$77 million economic impact on Chicago.
- Sponsor:** International Housewares Association – The Home Authority
Voice of the \$76.3 billion U.S. housewares (US\$301.2 billion global) industry
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