



Inventors Corner – Booth Agreement
International Home + Housewares Show®
McCormick Place – Chicago, IL USA
March 6 – 8, 2011



CONTACT INFORMATION: (*INFORMAITON TO BE USED IN THE SHOW DIRECTORY and THE ONLINE SHOW)

Name*: _____
Company Name*: _____
Street Address*: _____
City*: _____ State*: _____ Zip*: _____
Home Telephone: _____ Work Telephone*: _____
Cellular Telephone: _____ Fax*: _____
Email Address*: _____ Website*: _____
Invention(s) to be displayed*: _____

BOOTH AND PRICING OPTIONS:

- I and/or my representative would like to show my invention(s) in the Inventors Corner of the International Home + Housewares Show ("the Show"). I agree to pay the booth cost* of (approx. 5' wide x 10' deep booth, non-corner): \$1,995**.
I and/or my representative would like to show my invention(s) in the Inventors Corner of the Show. I agree to pay the booth cost* of (approx. 5' wide x 10' deep booth, corner): \$2,195**. Only three available on a first come, first serve basis.
I and/or my representative would like to show my invention(s) in the Inventors Corner of the Show. I agree to pay the booth cost* of (approx. 10' wide x 10' deep booth, non-corner): \$3,990**.
I and/or my representative would like to show my invention(s) in the Inventors Corner of the Show. I agree to pay the booth cost* of (approx. 10' wide x 10' deep booth, corner): \$4,190**. Only three available on a first come, first serve basis.

* Prices listed above include: 2 badges per booth, the designated carpeted exhibit space, 1 3' x 42" table, 1 stool, backwall, siderails and 7" x 44" identification sign only. The exhibitor is responsible for additional fees charged by Freeman for additional tables or chairs, or McCormick Place for electricity, etc.
** All credit card payments will incur a 3% processing fee.

PAYMENT OPTIONS:

- Check Enclosed (Payable to Brainchild Marketing)
Booth Charge \$ _____, plus 3% fee of \$ _____ to my: [] Visa [] MasterCard [] Discover [] American Express
Account #: _____ Expiration Date: _____ Security Code: _____
Authorized Signature: _____

- 1. Payment in full must accompany this agreement.
2. Set-up on Show-site will not be permitted unless all charges have been paid in full, including any amount due the Show's general contractor, Freeman, if additional services were ordered.
3. NOTICE OF CANCELLATION – If you change your mind, you may cancel this agreement, for any reason, within seven (7) business days after you sign it. If you mail us this agreement, you can cancel it within seven (7) business days after you put the contract in the mail. There will be no penalty or obligation if you cancel under this provision. Within ten (10) business days after we receive your written cancellation notice, we will return, by mail, all monies paid by you pursuant to the agreement that you cancelled. If you choose to mail your cancellation notice, it must be placed in the U.S. mail properly addressed, certified mail, postage prepaid, return receipt requested and postmarked before midnight of the last day allowed for cancellation.
4. If you cancel his agreement after the seventh (7th) business day of putting it in the mail, faxing, emailing or telephoning in the information, there will be no refund of monies paid.

TERMS:

- 1. By signing this Agreement, your company acknowledges and agrees to the Rules and Regulations established by the International Housewares Association ("IHA") for the Show, and union labor regulations and related costs, that can be found at http://www.housewares.org/show/exhibit/assigned.aspx
2. INDEMNIFICATION – Your company assumes full responsibility for the acts of its agents, employees, or Exhibitor-Appointed Contractors, whether acting within or without the scope of authority, and aggress to defend, indemnify, and hold-harmless IHA and Metropolitan Pier and Exposition Authority, their officers, directors, employees, and agents from and against all claims, demands, actions, damages, loss, expenses, and judgments, including reasonable attorney's fees ("Loss") on account of injury to any person, and any loss of, through theft or otherwise, or damage to property to the extent that any such injury or damage may be incident to, arise out of, or be caused by an act, omission, negligence, or misconduct on the part of your company or any of its agents, employees, or Exhibitor-Appointed Contractors.

ACCEPTANCE:

Contract Agreed to and Accepted by: _____ Date: _____
Signature
Printed Name

Please mail agreement and payment to: Brainchild Marketing, 5803 Glenwood Ct., Export, PA 15632
Telephone: 724-972-1149 / Fax: 412-202-0510 / Email: info@brainchildmarketing.biz