

Media Information Service

If you cannot attend the 2007 International Home & Housewares Show, please complete the information below and we will be happy to send you exhibitors' product information that is displayed in the News Center.

Name _____ Title _____

Publication/Station _____

Address _____

City/State/ZIP Code _____

Country _____

E-mail _____

Telephone _____ FAX _____

Tell us your interests and how we can help you during the show.

I am working on stories on (i.e. business and retail trends, environmental, new brides, ergonomics, design, new products, etc.)

I would appreciate product information on the following categories:

- | | |
|---|---|
| <input type="checkbox"/> Bathroom and personal care | <input type="checkbox"/> Kitchen electrics |
| <input type="checkbox"/> Cleaning products | <input type="checkbox"/> Kitchen tools, accessories and textiles |
| <input type="checkbox"/> Cookware and bakeware | <input type="checkbox"/> Lighting |
| <input type="checkbox"/> Electrics (household and personal) | <input type="checkbox"/> Outdoor living products |
| <input type="checkbox"/> Furniture (ready-to-assemble) | <input type="checkbox"/> Hardware & tools |
| <input type="checkbox"/> Gourmet & specialty foods | <input type="checkbox"/> Pet supplies |
| <input type="checkbox"/> Home décor (pictures, frames, clocks, floral, fragrance) | <input type="checkbox"/> Seasonal & general items |
| <input type="checkbox"/> Home healthcare | <input type="checkbox"/> Space organizers, closets/clothing care |
| <input type="checkbox"/> Home office accessories | <input type="checkbox"/> Tabletop (serveware, plasticware, drinkware) |
| <input type="checkbox"/> Juvenile products | |

We can better serve your needs if we have your information by March 1, 2007. Please return to:

Deborah Teschke, Manager, Media Relations & Communications
International Housewares Association
6400 Shafer Court
Suite 650, Rosemont, IL 60018
Phone: 847-692-0110 Fax: 847-292-4211

For more information about the Show, visit www.housewares.org. PR Newswire is sponsoring an online News Center, accessible through www.housewares.org.

This media kit can be downloaded from IHA's website at <http://www.housewares.org>.