

**2007 International Home & Housewares Show**  
*The global housewares and homegoods marketplace*  
Sponsored by the International Housewares Association

**A Fact Sheet**

- Dates:** March 11-13, 2007  
Hours: Sunday, Monday 8:30 a.m.–5:30 p.m.; Tuesday 8:30 a.m.–5:00 p.m.
- Location:** McCormick Place Exposition Center, Chicago, Illinois  
*Online Show: <http://www.housewares.org>*
- Products:** Thousands of housewares and homegoods products for every room in the house, apartment or condo — and outdoor living, too. From high-end international design to trend-setting basics, products range from kitchen electrics and small appliances to gourmet specialty foods and cookware, from bakeware and kitchen tools to decorative accessories and tableware, space organizers and storage systems, home healthcare and home-office to pet supplies and lawn and garden decor.
- Exhibitors:** 2,100 exhibitors — several hundred new — with one-third coming from 40 countries outside the U.S. Several international companies will exhibit in organized pavilions from Brazil, China, Hong Kong, India, Malaysia, Taiwan and Thailand. Exhibitors from Turkey can be found in the South Building's Dine & Design Expo.
- Exhibits:** The Show features four product expos, organized as:
- Wired & Well Expo – Level 3, Lakeside Center
  - Dine & Design Expo – Level 3, South Building, including GOHO, Home Decor and DesignALIVE
  - Clean, Contain & Outdoor Domain Expo – Level 3, North Building
  - Global Crossroads – Level 3, North Building, including Global Gateway and International Pavilions
  - Introducing in 2007...*Promotion in Motion*, Level 1, North Building
- Attendance:** More than 60,000 buyers and sellers from over 100 countries. Thirty percent of an expected 20,000 buyers come from outside the U.S., as do one-third of exhibitors. Nearly 70 percent of *all* U.S. buyers are specialty, independent retailers.
- Economics:** One of top five trade events at McCormick Place, with an estimated \$56.6 million economic impact on Chicago.
- Sponsor:** International Housewares Association – The Home Authority  
*Voice of the \$76 billion U.S. housewares (US\$303 billion global) industry*  
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