

MEDIA ALERT

- WHO:** IHA Consumer Advisory Council (HIPsters)
- WHAT:** Media Briefing on Hot Products, Housewares Trends
- WHEN:** Sunday, March 11, 4 - 5 p.m.
Monday, March 12, 4 - 5 p.m.
- WHERE:** Show News Center, N228, Level 2, North Building
- WHY:** Media can get inside perspective on the hottest products and latest home trends from this group of select, leading-edge homeowners. Find out what they like and want on the Show floor in this one-time opportunity!
- HOW:** Just stop in at the News Center at 4 p.m., grab a chair and start asking questions. Refreshments will be available. Casual atmosphere.
- QUESTIONS?** Contact Debbie Teschke
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- Complete Show press kit online at:
www.housewares.org