

## Media Information Service

***If you cannot attend the 2011 International Home + Housewares Show, please complete the information below and we will be happy to send you exhibitors' product information that is displayed in the News Center.***

Name \_\_\_\_\_ Title \_\_\_\_\_

Publication/Station \_\_\_\_\_

Address \_\_\_\_\_

City/State/ZIP Code \_\_\_\_\_

Country \_\_\_\_\_

E-mail \_\_\_\_\_

Telephone \_\_\_\_\_ FAX \_\_\_\_\_

**Tell us your interests and how we can help you during the show.**

*I am working on stories on (i.e. business and retail trends, environmental, new brides, ergonomics, design, new products, etc.)*

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**I would appreciate product information on the following categories:**

- |   |   |
|---|---|
| <input type="checkbox"/> Bathroom and personal care                               | <input type="checkbox"/> Kitchen electrics                            |
| <input type="checkbox"/> Cleaning products  | <input type="checkbox"/> Kitchen tools, accessories and textiles      |
| <input type="checkbox"/> Cookware and bakeware                                    | <input type="checkbox"/> Lighting                                     |
| <input type="checkbox"/> Electrics (household and personal)                       | <input type="checkbox"/> Outdoor living products                      |
| <input type="checkbox"/> Furniture (ready-to-assemble)                            | <input type="checkbox"/> Hardware & tools                             |
| <input type="checkbox"/> Gourmet & specialty foods                                | <input type="checkbox"/> Pet supplies                                 |
| <input type="checkbox"/> Home décor (pictures, frames, clocks, floral, fragrance) | <input type="checkbox"/> Seasonal & general items                     |
| <input type="checkbox"/> Home healthcare  | <input type="checkbox"/> Space organizers, closets/clothing care      |
| <input type="checkbox"/> Home office accessories                                  | <input type="checkbox"/> Tabletop (serveware, plasticware, drinkware) |
| <input type="checkbox"/> Juvenile products  |   |

**We can better serve your needs if we have your information by February 28, 2011. Please return to:**

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**For more information about the Show and exhibitors, visit**  
[www.housewares.org/housewaresconnect365](http://www.housewares.org/housewaresconnect365). This media kit can be downloaded from IHA's website at <http://www.housewares.org/>.