

2011 International Home + Housewares Show
The global housewares and homegoods marketplace
Sponsored by the International Housewares Association

A Fact Sheet

- Dates:** March 6-8, 2011
Hours: Sunday, Monday 8:30 a.m.–5:30 p.m.; Tuesday 8:30 a.m.–5:00 p.m.
- Location:** McCormick Place Exposition Center, Chicago, Illinois
Online Show: <http://www.housewares.org>
- Products:** Thousands of housewares and homegoods products for every room in the house, apartment or condo — and outdoor living, too. From high-end international design to trend-setting basics, products range from kitchen electrics and small appliances to gourmet specialty foods and cookware, from bakeware and kitchen tools to home decor, space organizers and storage systems, home healthcare and home-office to pet supplies and lawn and garden decor.
- Exhibitors:** Nearly 2,000 exhibitors — more than 500 new — with 30% of exhibitors coming from outside the U.S. Organized pavilions and independent exhibitors will feature products from Brazil, China, Egypt, France, Hong Kong, India, Taiwan, Turkey and Vietnam and others.
- Exhibits:** The Show features four product expos, organized as:
- Wired + Well Expo – Level 3, Lakeside Center
 - Dine + Design Expo – Level 3, South Building, including Cook + Bakeware, Tabletop, Kitchen Essentials + Accents, Gourmet Foods + Products
 - Clean + Contain Expo – Level 3, North Building
 - Global Crossroads – Level 3, North Building, including International Pavilions
 - Co-Location with the Travel Goods Show, which will be located on Level 1, North Building
- Attendance:** 60,000 total attendees (including buyers and sellers, trade guests and news media) from over 100 countries. More than 21,000 buyers are expected from around the globe. 75 percent of *all* U.S. retail buyers are specialty retailers.
- Economics:** The Show is one of the top 5 largest trade events at McCormick Place. Attendee expenditures in the City of Chicago during the 2010 Show totaled \$81 million
- Sponsor:** International Housewares Association – The Home Authority
Voice of the \$66 billion U.S. housewares (~~US\$~~288.4 billion global) industry
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