

2008 International Home & Housewares Show
The global housewares and homegoods marketplace
Sponsored by the International Housewares Association

A Fact Sheet

- Dates:** March 16-18, 2008
Hours: Sunday, Monday 8:30 a.m.–5:30 p.m.; Tuesday 8:30 a.m.–5:00 p.m.
- Location:** McCormick Place Exposition Center, Chicago, Illinois
Online Show: <http://www.housewares.org>
- Products:** Thousands of housewares and homegoods products for every room in the house, apartment or condo — and outdoor living, too. From high-end international design to trend-setting basics, products range from kitchen electrics and small appliances to gourmet specialty foods and cookware, from bakeware and kitchen tools to home decor, space organizers and storage systems, home healthcare and home-office to pet supplies and lawn and garden decor.
- Exhibitors:** 2,100 exhibitors — 500 new — with one-third coming from 40 countries outside the U.S. Several international companies will exhibit in organized pavilions from Brazil, China, Hong Kong, India, Taiwan, Thailand, Turkey and Vietnam.
- Exhibits:** The Show features four product expos, organized as:
- Wired + Well Expo – Level 3, Lakeside Center
 - Dine + Design Expo – Level 3, South Building, including GOHO, Cook + Bakeware and Tabletop, Kitchen Essentials + Accents
 - Clean + Contain Expo – Level 3, North Building, including Promotion in Motion
 - Global Crossroads – Level 3, North Building, including International Pavilions
- Attendance:** More than 60,000 buyers and sellers from over 100 countries. Thirty percent of an expected 22,000 buyers come from outside the U.S., as do one-third of exhibitors. 75 percent of *all* U.S. buyers are specialty, independent retailers.
- Economics:** One of top 10 trade events at McCormick Place, with an estimated \$77 million economic impact on Chicago.
- Sponsor:** International Housewares Association – The Home Authority
Voice of the \$73 billion U.S. housewares (US\$306.4 billion global) industry
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