

NEW SHOW DAYS - SATURDAY THRU TUESDAY!

Register now for the 2012 Show and save the \$100 on-site fee.

Send completed form to us by mail or fax. Please use one form for each attendee registering for the Show.

**I AM A ...**  Buyer/Retailer/Wholesaler  News Media (Editorial only)  Internet Media (Editorial only)  Prospective Exhibitor\*  Financial Institution\*  
 Trade Guest/Supplier\*  Student  Designer  
 Manufacturers' Representative/Agent (**List Exhibiting Companies Represented - Required**) \_\_\_\_\_

**PRIMARY BUSINESS LOCATION**  U.S.  Non-U.S.

First Name \_\_\_\_\_ Last Name \_\_\_\_\_  
 Company Name \_\_\_\_\_ Title \_\_\_\_\_ Number of years attending Show \_\_\_\_\_  
 Address Line 1 \_\_\_\_\_ E-mail \_\_\_\_\_ Web Address \_\_\_\_\_  
 Address Line 2 \_\_\_\_\_ Telephone \_\_\_\_\_ Fax \_\_\_\_\_  
 City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Please send confirmations to the attention of:  Same as above

Contact Person's Name \_\_\_\_\_  
 Telephone \_\_\_\_\_ Fax \_\_\_\_\_  
 Email \_\_\_\_\_

**\* Trade Guest/Supplier/Financial Institution**

The International Housewares Association (IHA) reserves the right to charge up to \$500 per Trade Guest/Supplier/ Financial Institution for their badge and limit the number of badges per company to five (5), solely at its discretion, to enhance the quality and overall experience of the Show for all participants. IHA also reserves the right to make changes, as necessary, to the category of badge registration-type submitted by an individual or a company as a whole.

Should it be necessary to change the registration type after their request has been submitted via telephone, fax, email or website, a representative of IHA will contact the individual or company, requesting payment of the amount due. Should a charge be imposed, payment must be submitted in advance of receiving a badge.

**ALL BUYERS/RETAILERS/WHOLESALERS**

**WHAT IS YOUR JOB FUNCTION?** *(Please check only one answer-required)*

101 Buyer  108 Buyer Assistant  103 Merchandise Manager  102 Corporate Executive  104 Owner  109 Planner/Logistic Manager  107 Other

**CLASS OF TRADE:** *(Please check only one answer-required)*

301 Mass Merchant/Chain  312 Gourmet Food Store  
 302 Department Store  313 Non-Store/Catalogue  
 303 Drug/Supermarket/Convenience  314 Internet  
 304 Non-Retail  315 Warehouse Club  
 305 Museum Stores  316 Variety/One-Price  
 306 Hotel/Restaurant/Caterer/  
Cooking School  317 Independent Specialty  
 307 Gift Store  319 Garden/Patio Stores  
 308 Home Furnishings/Appliance  351 Wholesaler/Distributor  
 309 Multi-Store Specialty  361 Importer/Exporter  
 311 Hardware/Home Center

**WHAT PRODUCTS ARE YOU INTERESTED IN?** *(Check all that apply - required)*

550 Household Electrics  555 Bath + Shower  
 551 Kitchen Electrics  557 Hardware  
 552 Personal Care Electrics  561 Space Organization + Clothing Care  
 572 Home Healthcare  562 Cleaning Products  
 553 Cook + Bakeware  563 Pet Products  
 556 Tabletop  564 Seasonal + General Merchandise  
 569 China, Silver, Crystal  566 Lawn + Garden / Outdoor Living  
 558 Kitchen Tools + Accessories  570 Continuities/Promotions  
 554 Lighting  567 As Seen on TV  
 559 Furniture  573 Home Environment (air/water)  
 560 Home Décor  574 Floor + Carpet Care  
 568 Giftware  575 Children's Accessories  
 571 Home Textiles  576 Luggage  
 565 Gourmet / Specialty Food

Sponsored by



Complete this form and mail or fax it to:

Mail: Housewares Registration, P.O. Box 6271, Broadview, IL 60155

Online: [www.housewares.org](http://www.housewares.org)

Toll Free: 866-922-0761 Phone: +1 708-486-0761 Fax: +1 708-344-4444