

SPECIAL EVENT / PRODUCT DEMONSTRATION FORM

Spread the word to the news media about your special event, celebrity in the booth or product demonstration. Information about your event or demo will be provided to the news media attending the Show and posted on the daily events board in the News Center. Please complete a separate form for each event/demonstration.*

PLEASE RETURN COMPLETED FORM BY MARCH 5, 2010.

To complete online, go to www.housewares.org/marketing

Company: _____ Booth Number: _____

Show Expo (check one):
 Clean + Contain (North Building) Dine + Design (South Building) Wired + Well (Lakeside Center)
 Promotion in Motion (North Building) GOHO (South Building) Global Crossroads (North Building)

Contact: _____ Title: _____

Phone: _____ Fax: _____ E-mail: _____

Check One: Product Demonstration Celebrity Appearance Other _____

Describe event and its purpose: _____

Dates and Times: _____

If the event is not held in your booth, where will it be held? _____

** All demonstrations or special events must comply with the rules and regulations in the 2010 Exhibitor Services Manual.*

Please complete and mail / fax to:

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2010

International Home + Housewares Show

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