





# NEW PRODUCT INFORMATION FOR NEWS MEDIA FORM

This information will be compiled into a list of new products and given to the news media attending the 2010 International Home  Housewares Show.

Please include one catalog sheet on the product for more information.  
Complete a separate form for each product.

**PLEASE COMPLETE AND RETURN FORM BY FEBRUARY 15, 2010.**

Company: \_\_\_\_\_ Booth Number: \_\_\_\_\_

Show Expo (check one):  Clean  Contain (North Building)  Dine  Design (South Building)  Wired  Well (Lakeside Center)  
 Promotion in Motion (North Building)  GOHO (South Building)  Global Crossroads (North Building)

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Product Name: \_\_\_\_\_

Product Description: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please circle the appropriate product category (circle only one)


- |                          |                            |                          |                      |
|--------------------------|----------------------------|--------------------------|----------------------|
| Bathroom + Personal Care | Gourmet + Specialty        | Kitchen Tools +          | Promotional Programs |
| Cleaning Products +      | Foods & Products           | Accessories              | Seasonal + General   |
| Stick Goods              | Home Improvement + DIY     | Lighting                 | Merchandise          |
| Closets + Clothing Care  | Home Office Products       | Outdoor Products         | Space Organizers +   |
| Cook + Bakeware          | Household Electrics        | Personal Care Electrics/ | Storage              |
| Decorative Accessories   | Infant + Juvenile Products | Home Healthcare          | Tabletop             |
| Furniture                | Kitchen Electrics          | Pet Supplies             | Textiles             |

*Please complete and mail to:*

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international  
home  
house  
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show  
2010

 INTERNATIONAL HOUSEWARES ASSOCIATION®  
the home authority

**International Home  Housewares Show**  
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**Maximize Your Show Return On Investment!**

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