

DEADLINE CHECKLIST

Don't miss out on any International Home + Housewares Show marketing, promotion or public relations opportunities.

Service	Deadline	
Design Directions: Going Green	December 27	FREE
Pantone ColorWatch Display	December 27	FREE
Show Preview Media Event	December 28	
BuyerConnect/Lead Retrieval System	Limited Quantity	FREE
Trade Publication Advertising	Various	
Specialty Retailer Program	January 14	FREE
Buyer Invitation Postcards	January 25	FREE
Traveling Media Tour	January 31	
Show Sponsorships	January 24	
PR Newswire Feature Package	Early February	
Design Defined	February 1	FREE
2010 Buyers List	February 8	FREE
New Product Showcases	February 8	
New Product Information for News Media	February 11	FREE
New for the Home Signs	February 11	FREE
PR Newswire Online News Center	February 15	
Exhibitor Preview Literature Kiosk	February 19	
Hand Sanitizer Sponsorship	February 19	
CNN Headline News	February 19	
Special Event/Product Demonstration Form	March 1	FREE
Press Kit to the Show News Center	March 4	FREE
2010 Show Media Registration List	No Deadline	FREE

International Home Housewares Show

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