

YES, I WANT TO SELL TO INDEPENDENT SPECIALTY RETAILERS

THE SPECIALTY AND INDEPENDENT RETAIL CHANNELS ACCOUNT FOR NEARLY \$15 BILLION OF ANNUAL U.S. HOUSEWARES SALES

Over 70% of the U.S. buyers registered for the Show say they are from specialty channels. They're ready to buy...Are you garnering your share of this market? Take advantage of the Specialty Retailer Program, which promotes exhibitors who are ready to do business with specialty retailer attendees.

JANUARY 20, 2012: DEADLINE to return completed form and receive designation in the Show Directory as a specialty retailer-friendly exhibitor, as well as listed in Housewares Connect 365.

FEBRUARY 17, 2012: DEADLINE to return completed form to ensure on-site delivery of your materials.

To order online, go to www.housewares.org/marketing

Company: _____ Booth Number: _____

Contact: _____ Title: _____

Phone: _____ Fax: _____ E-mail: _____

Deliver Signs To (person) at Booth: _____

What you'll get:

On-site we will deliver table signs and buttons so specialty retailers can find you.

If you would like to have the Show invite your targeted specialty retailers, please forward a list with contact information. If you have questions, please contact Connie Chantos at +1-847-692-0135 or cchantos@housewares.org.

For more Show information:
www.housewares.org



Please complete and mail / fax to:

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international home
+housewares show



INTERNATIONAL HOUSEWARES ASSOCIATION®
the home authority

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Profit from the Experience!