

deadlines

Service	Deadline	
Housewares Connect 365 Listing	No Deadline	FREE
2011 Show Media Registration List	No Deadline	FREE
BuyerConnect/Lead Retrieval System	Limited Quantity	FREE
Trade Publication Advertising	Various	
Show Preview Media Event	December 21	
Pantone ColorWatch Display	December 27	FREE
Design Directions: Going Green	December 27	FREE
Specialty Retailer Program	January 20	FREE
Show Sponsorships	January 24	
Traveling Media Tour	January 31	
New Product Showcases	February 1	
New Product Information for News Media	February 1	FREE
Exhibitor Preview Literature Kiosk	February 10	
Hand Sanitizer Sponsorship	February 10	
CNN Headline News	February 10	
Charging Stations	February 10	
2011 Buyers List	February 15	FREE
New for the Home Signs	February 17	FREE
Special Event/Product Demonstration	March 5	FREE
Press Kits to the Show News Center	March 8	FREE

Don't miss out on these powerful Show marketing opportunities.