

MAXIMIZE YOUR SHOW FOLLOW UP WITH BUYERCONNECT



Get a FREE Lead Retrieval unit for your booth (compliments of IHA)

Companies must reserve their complimentary unit in advance of the Show.

For additional information or to order online, go to www.compusystems.com/housewares

➔ Record Leads From Each Buyer Booth Visit

Speed your post-Show follow-up by creating a complete contact list of every buyer who visits your booth.

➔ Track Your Post-Show Follow-up Efforts

Use this list to track your sales and measure your Show return on investment.

➔ Participate in BuyerConnect®

Each buyer you scan in your booth will receive a record of his or her visit after the Show to promote follow up with your company.

Maximize the value of each buyer's visit to your booth

ACT TODAY — Limited Quantities Available

For more information, contact:

CompuSystems • Tel: +1-708-786-5565 (non-US) • www.compusystems.com/housewares
+1-866-600-LEAD (US)

international home
+housewares show

IHA
INTERNATIONAL HOUSEWARES ASSOCIATION®
the home authority

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Profit from the Experience!